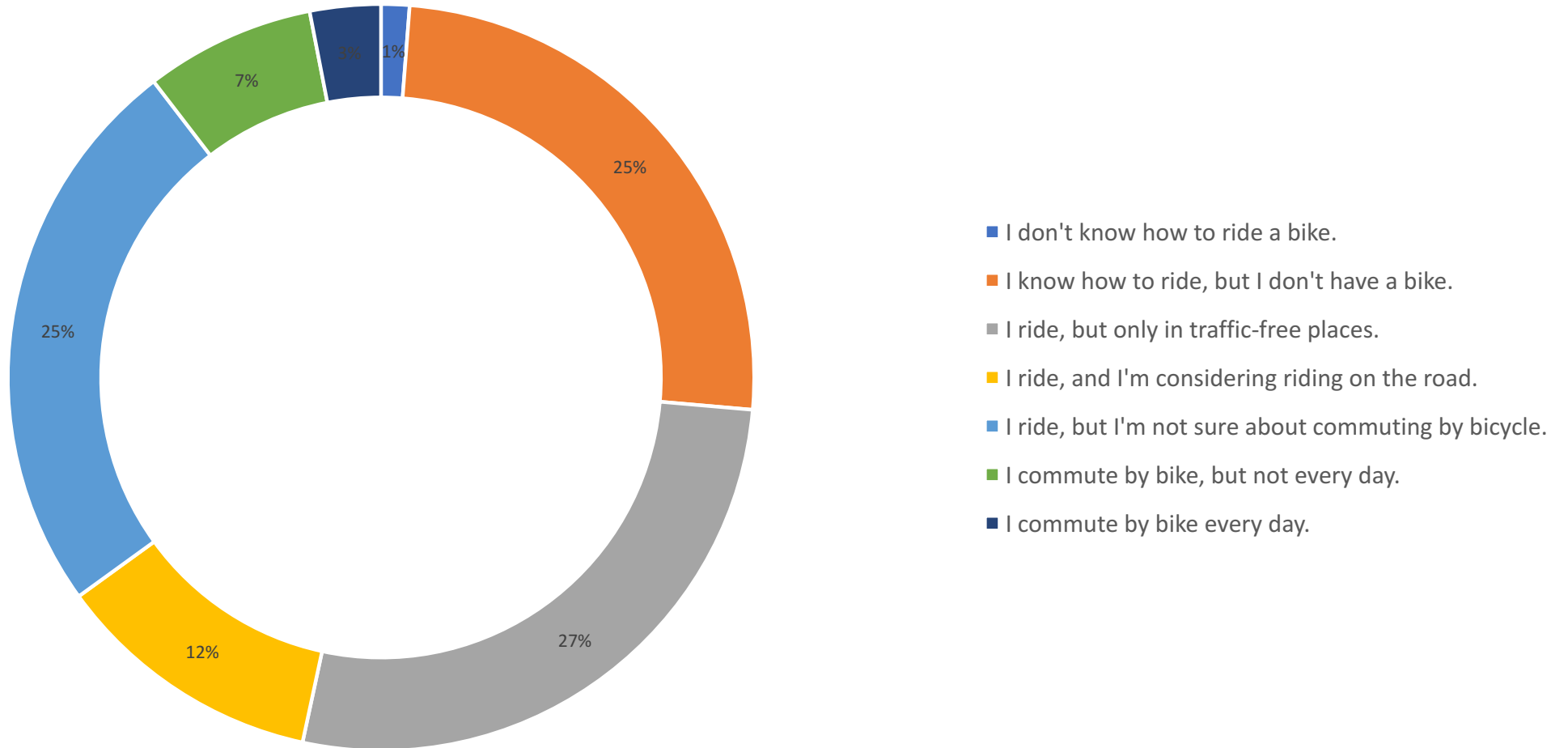
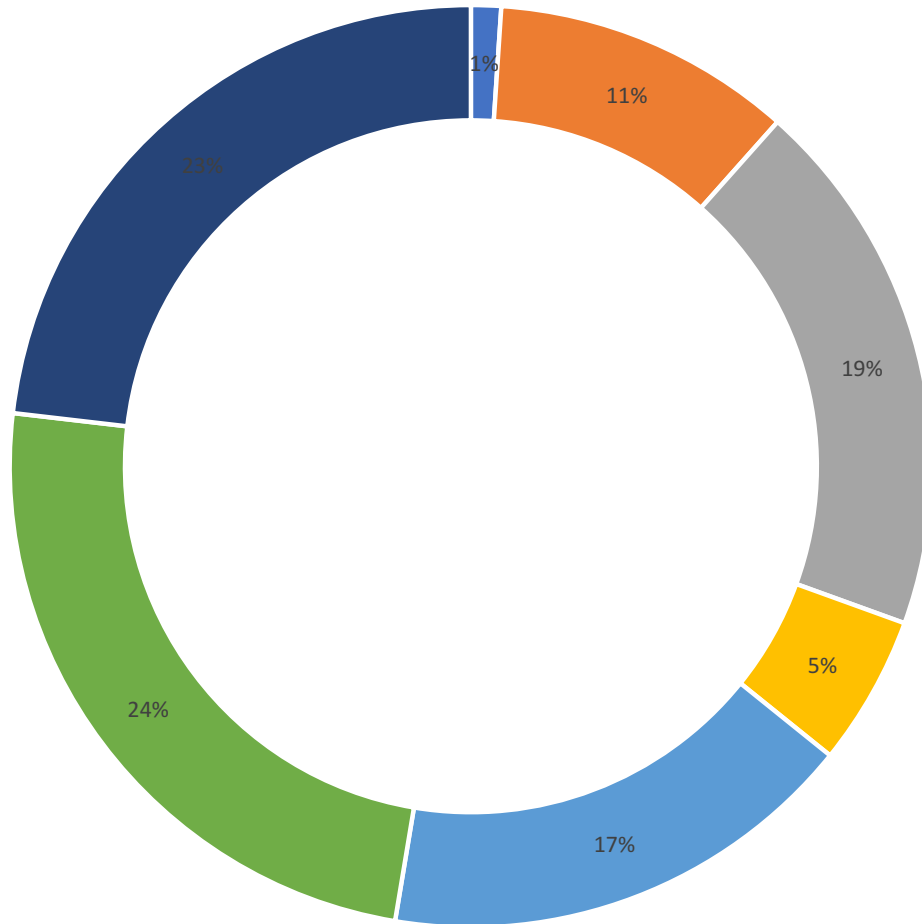


'Which of the following statements best describes you?' - Females

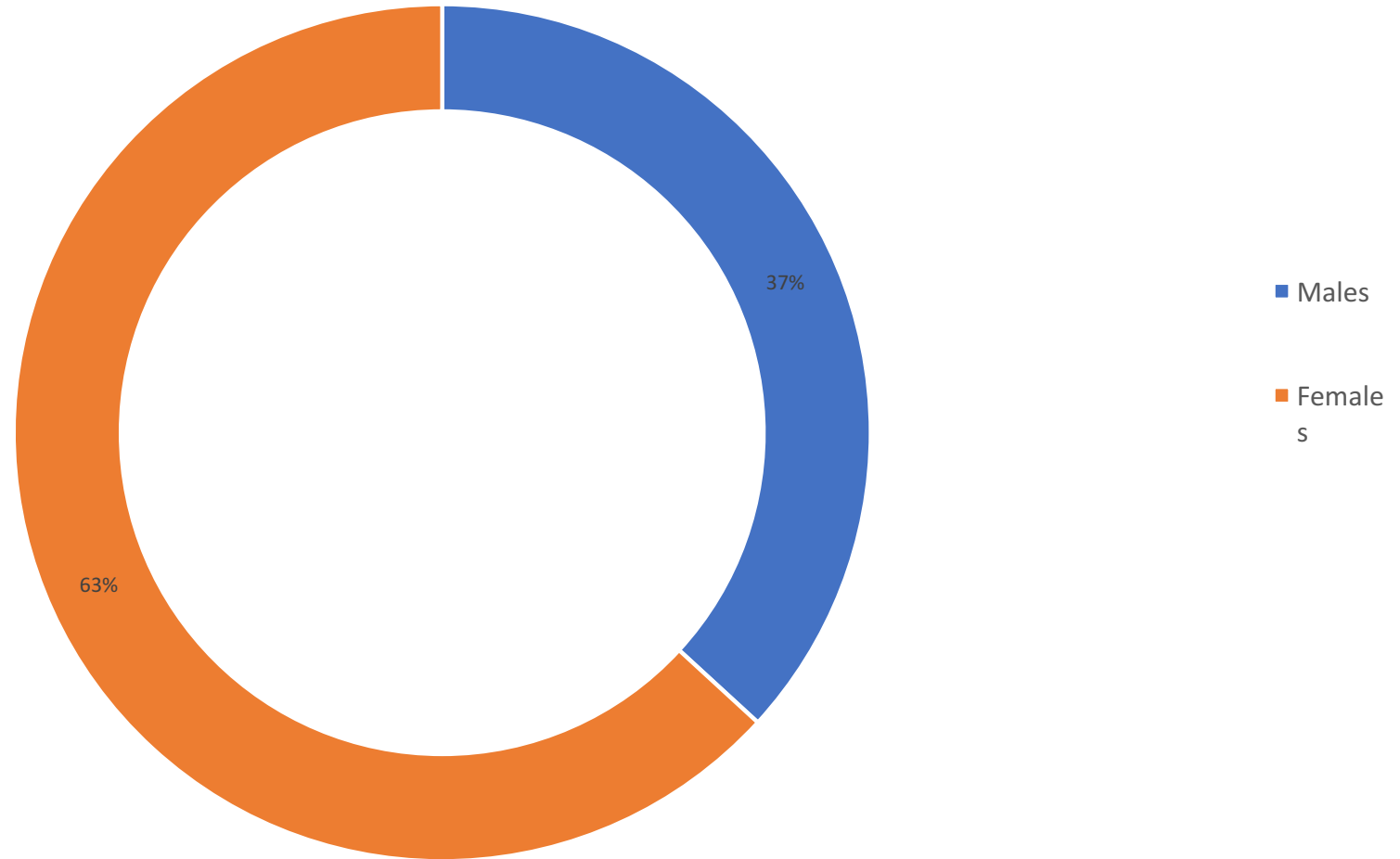


'Which of the following statements best describes you?' - Males

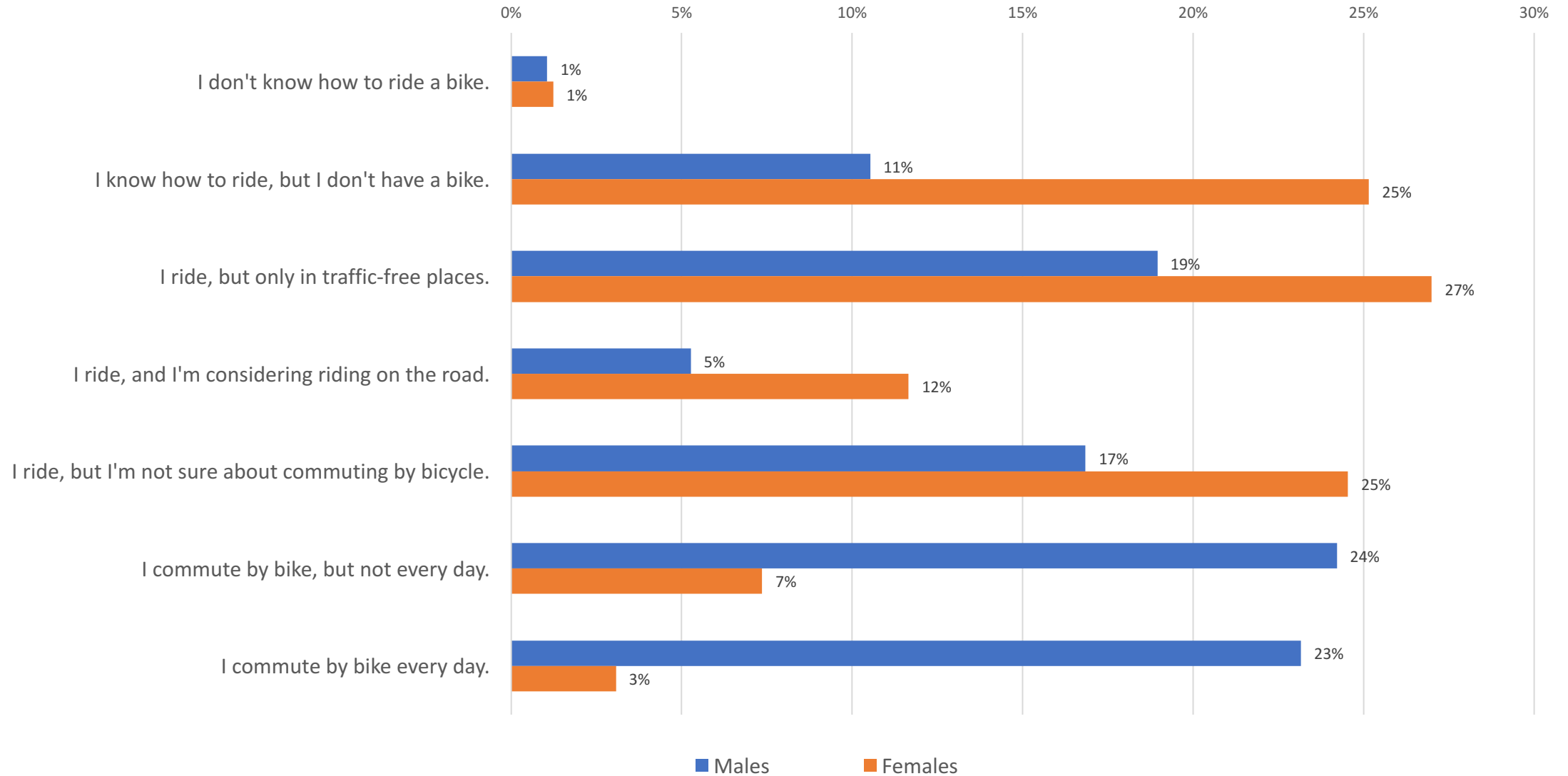


- I don't know how to ride a bike.
- I know how to ride, but I don't have a bike.
- I ride, but only in traffic-free places.
- I ride, and I'm considering riding on the road.
- I ride, but I'm not sure about commuting by bicycle.
- I commute by bike, but not every day.
- I commute by bike every day.

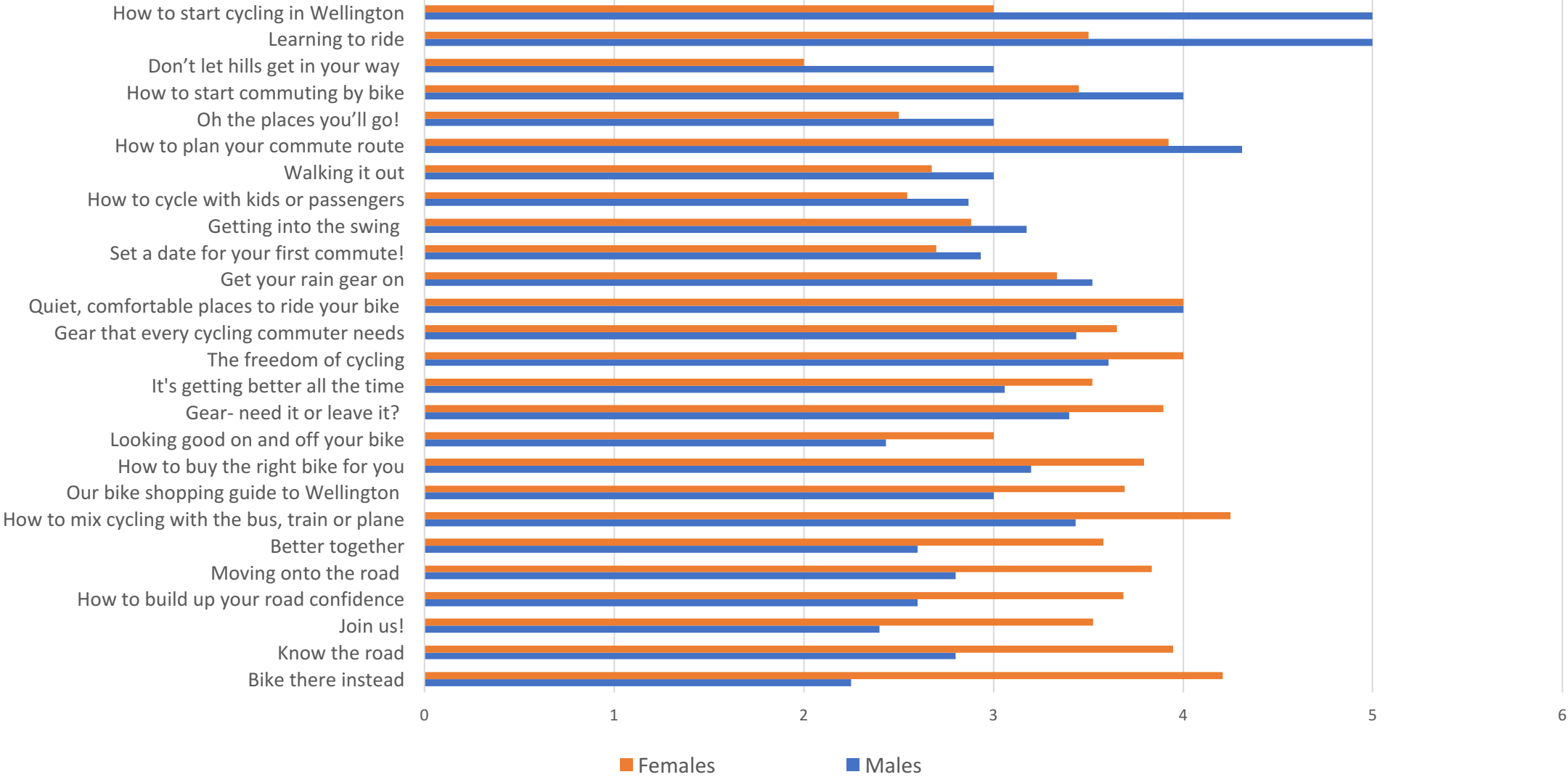
Bike There content survey respondents - Gender split



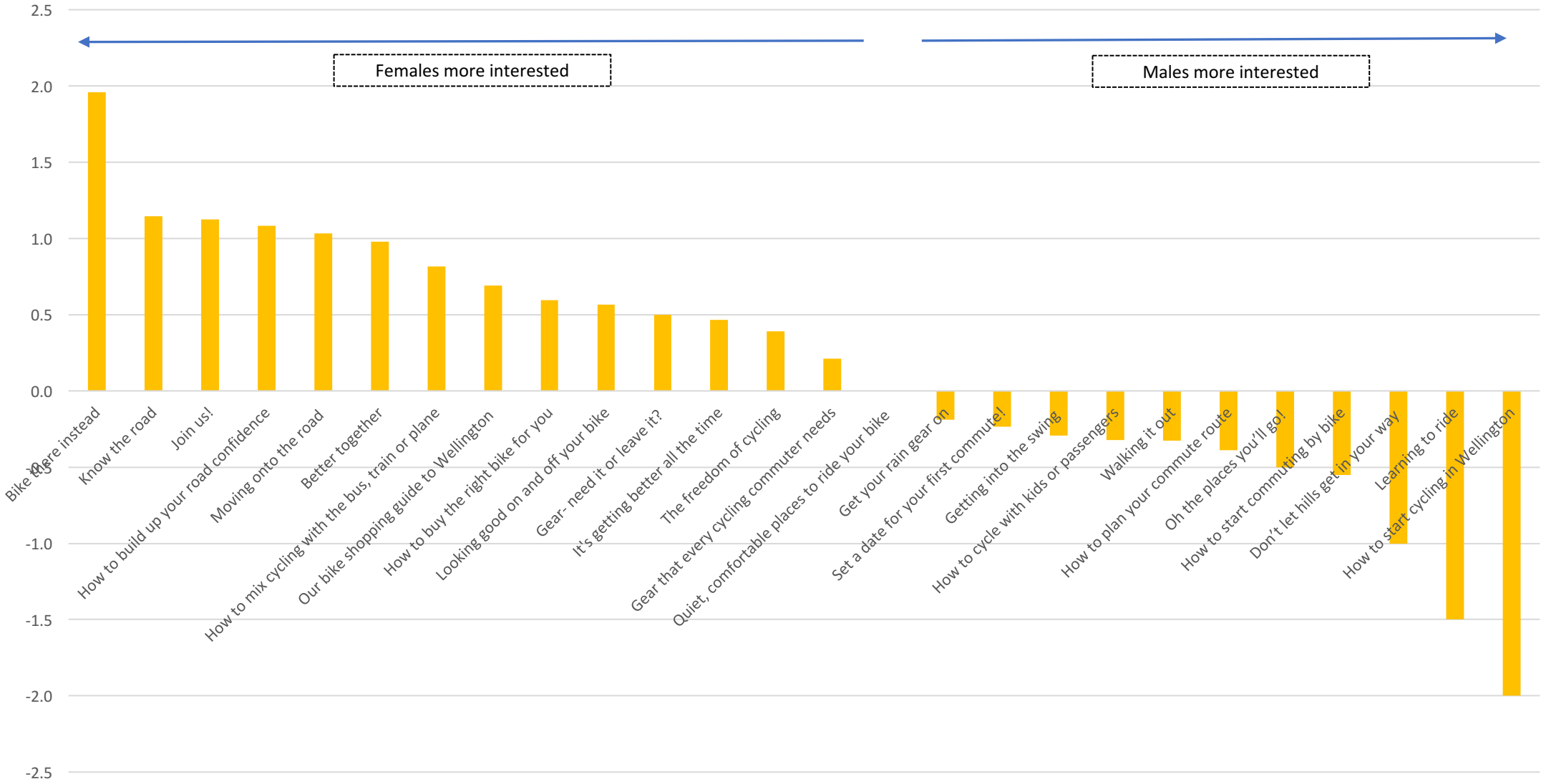
'Which of the following best describes you?' - Males vs Females



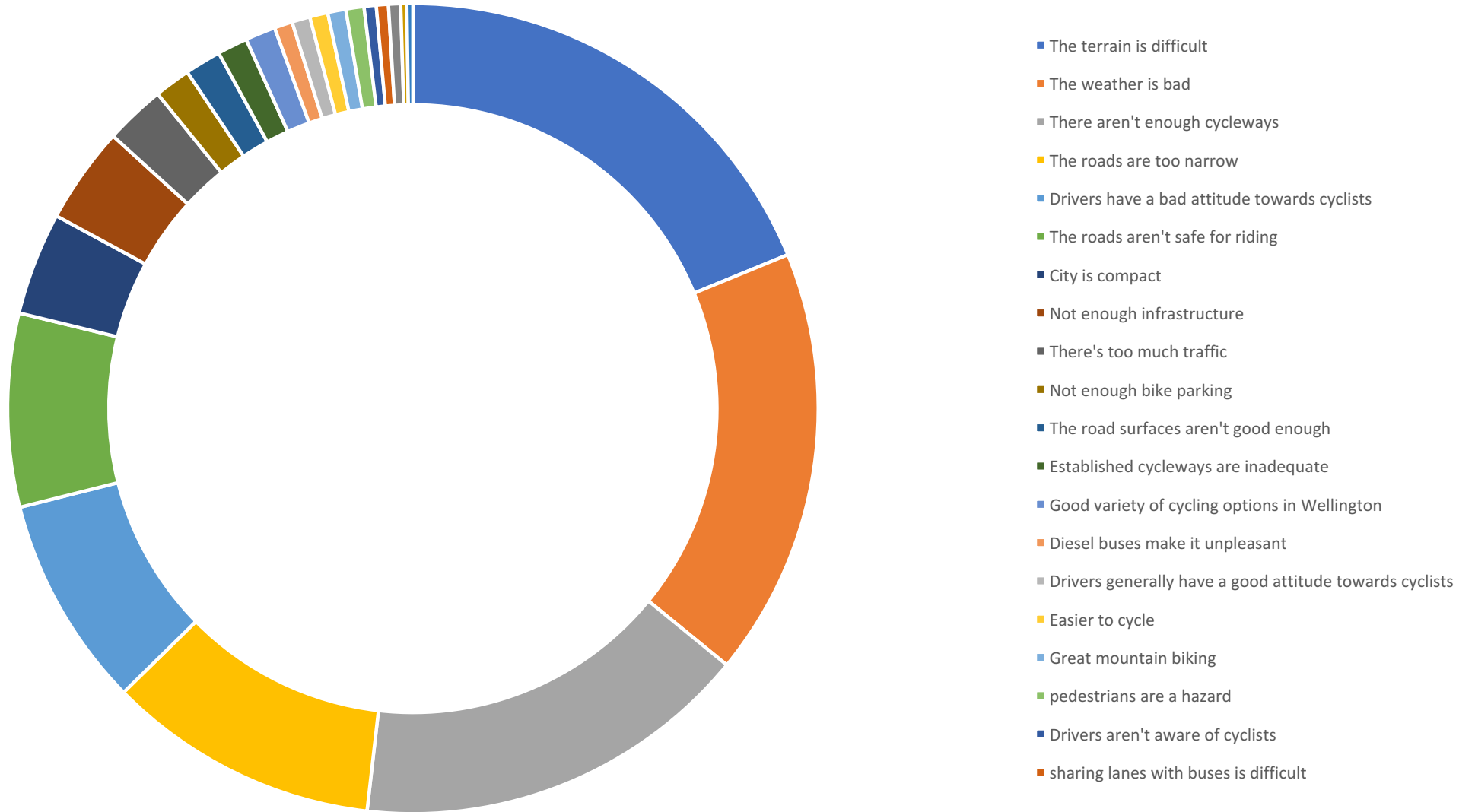
Average score for topics - Males vs Females



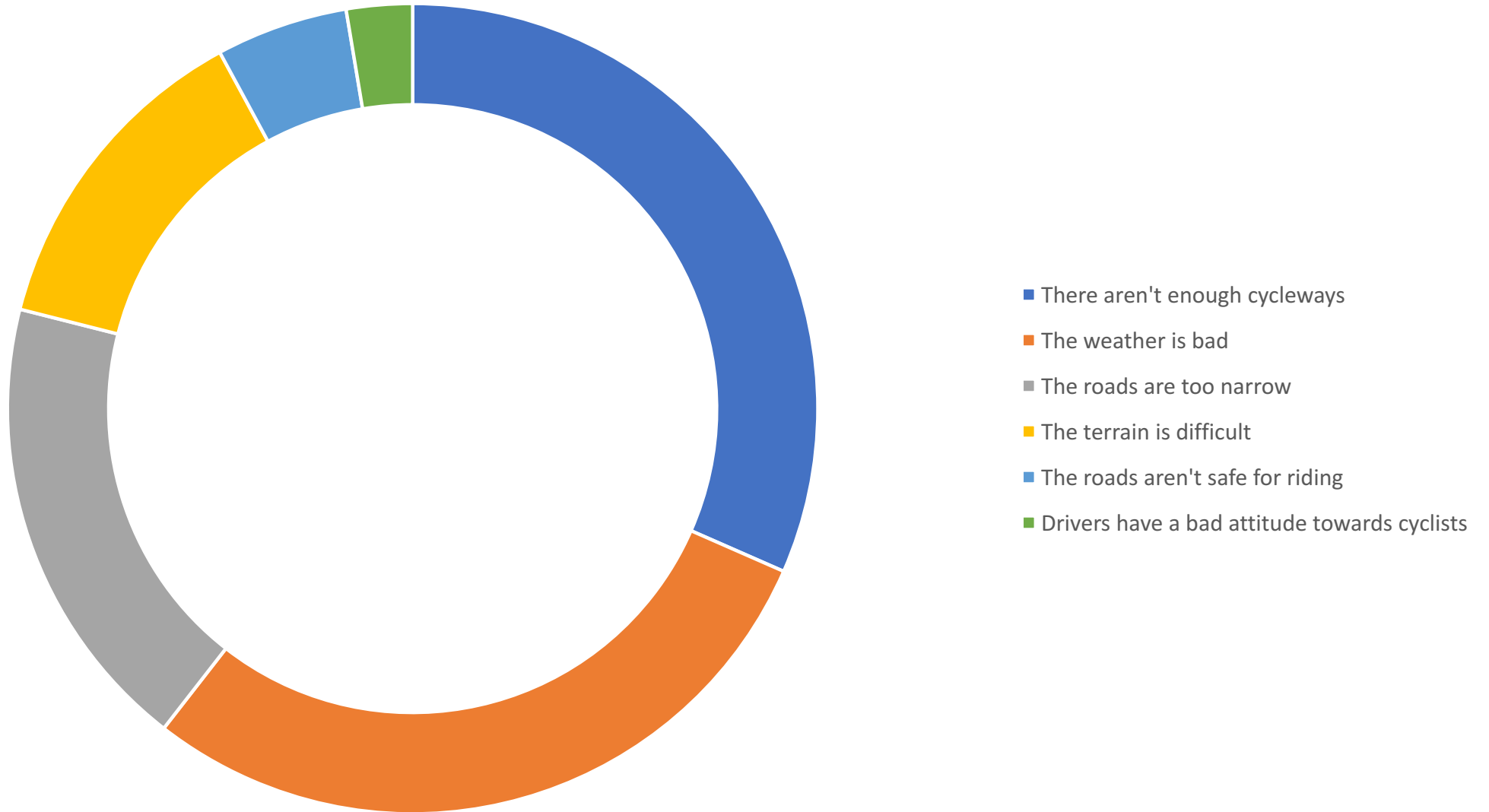
Subject by gender – Females vs Males (Difference in average (F- M))



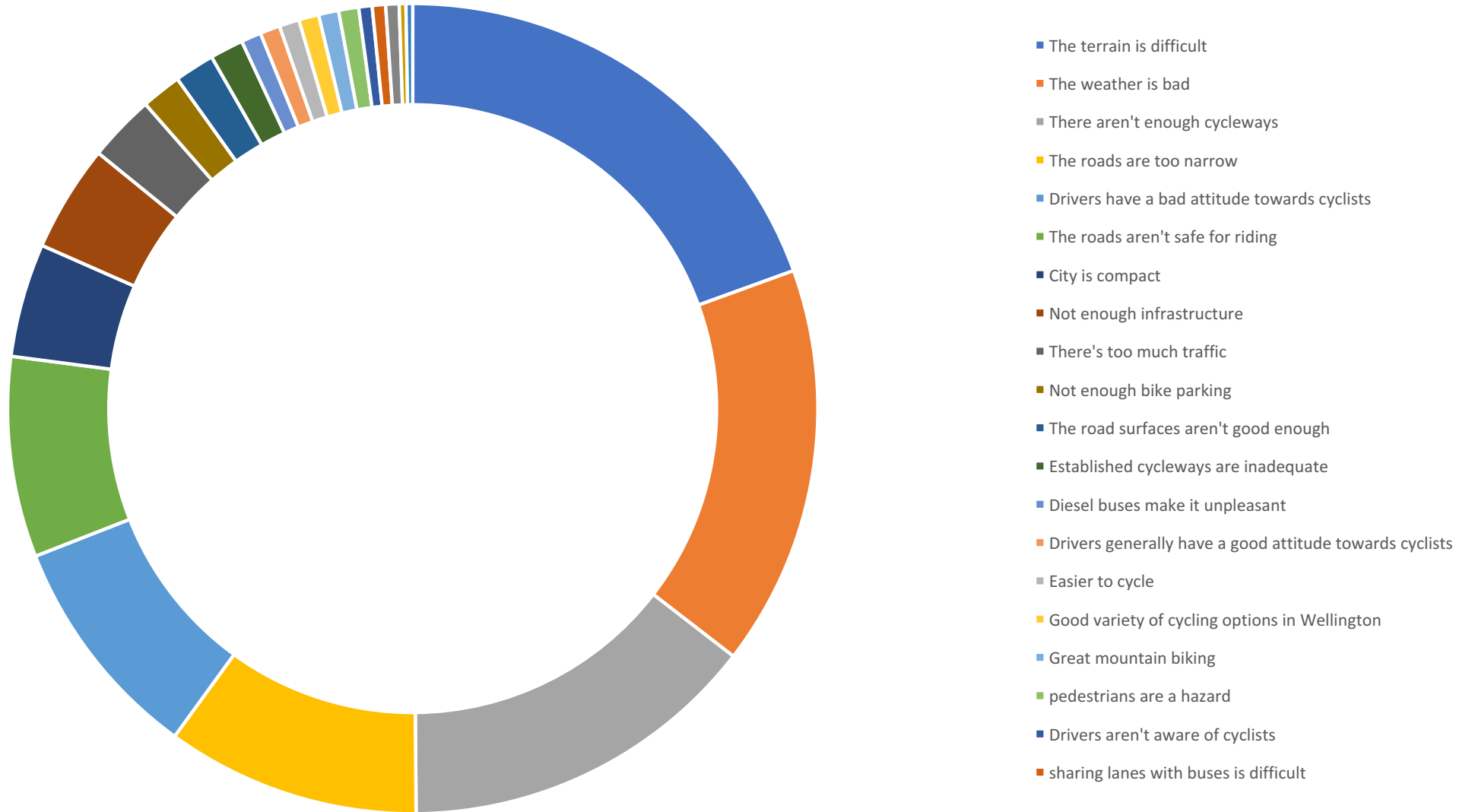
What's different about riding in Wellington? - Overall



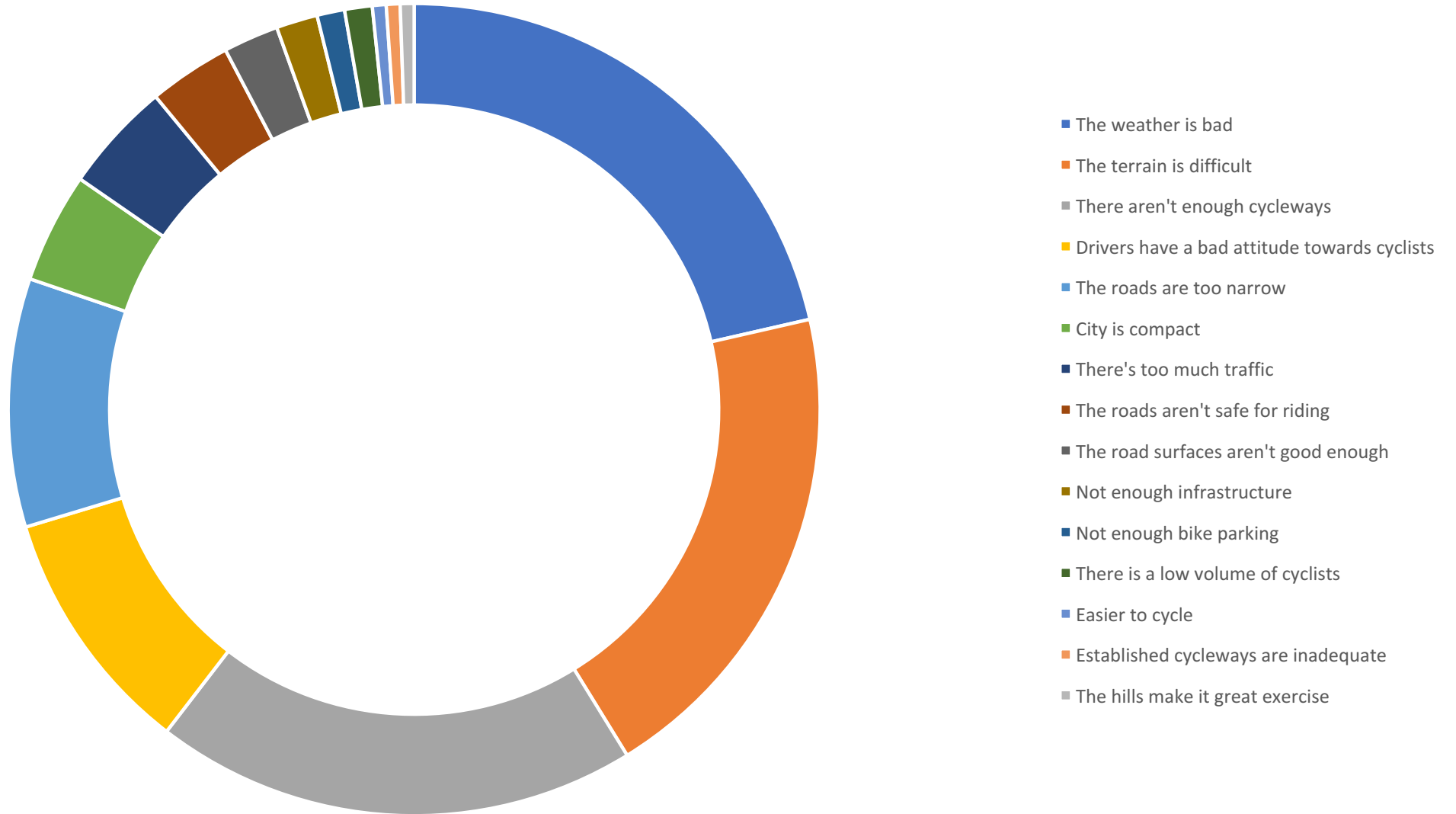
What's different about riding in Wellington? - New riders (<2yrs)



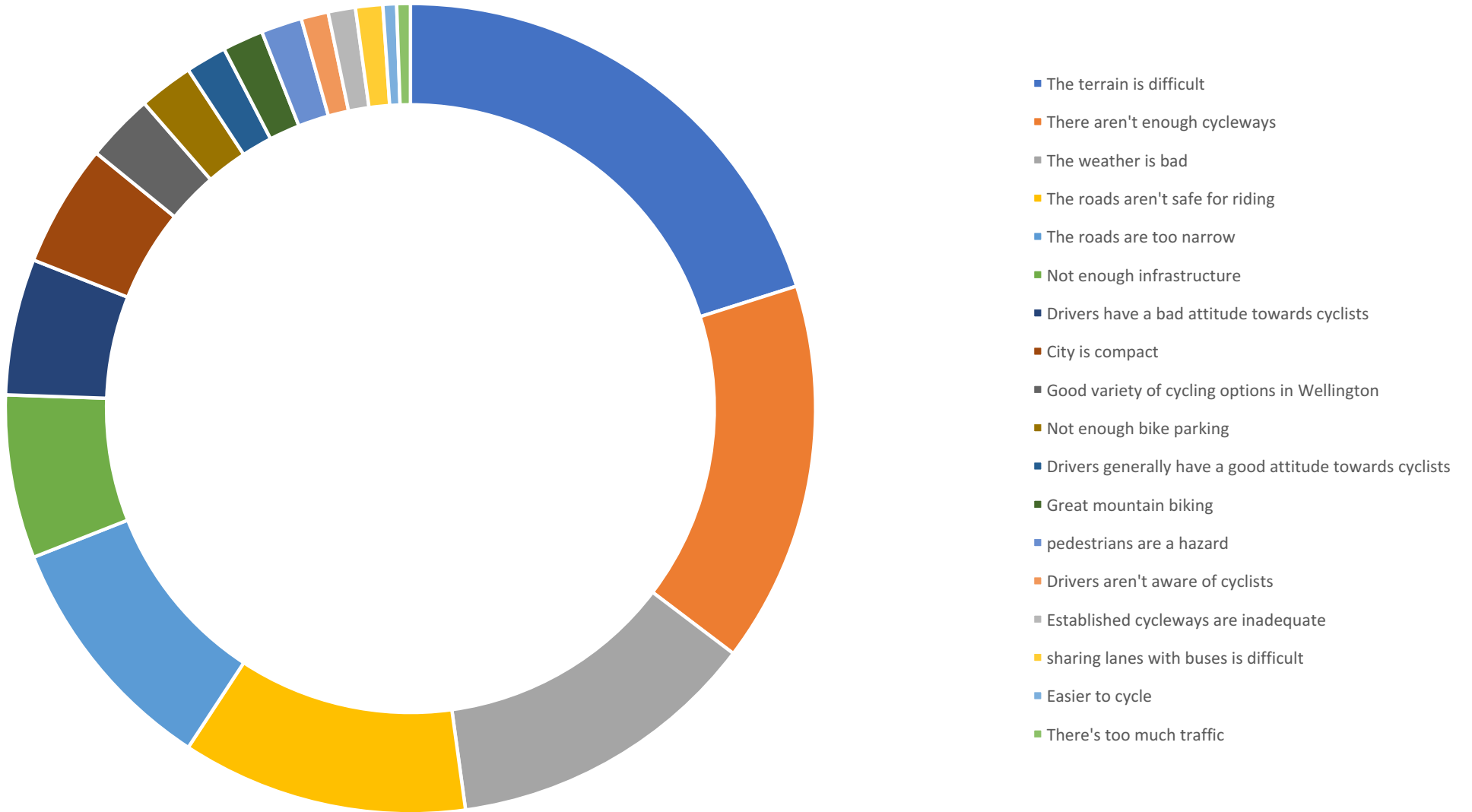
What's different about riding in Wellington? - Experienced riders



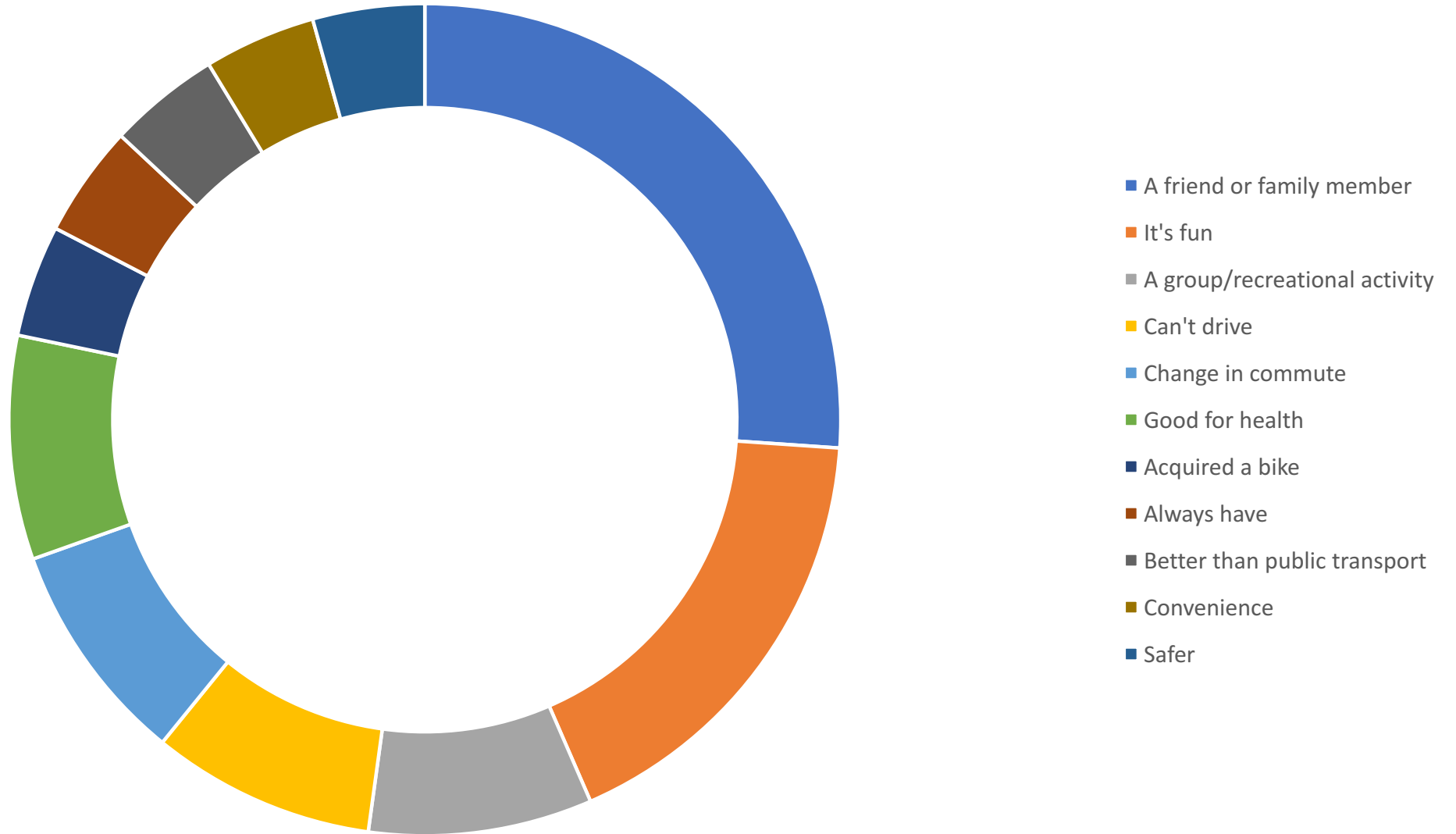
What's different about riding in Wellington? - Females



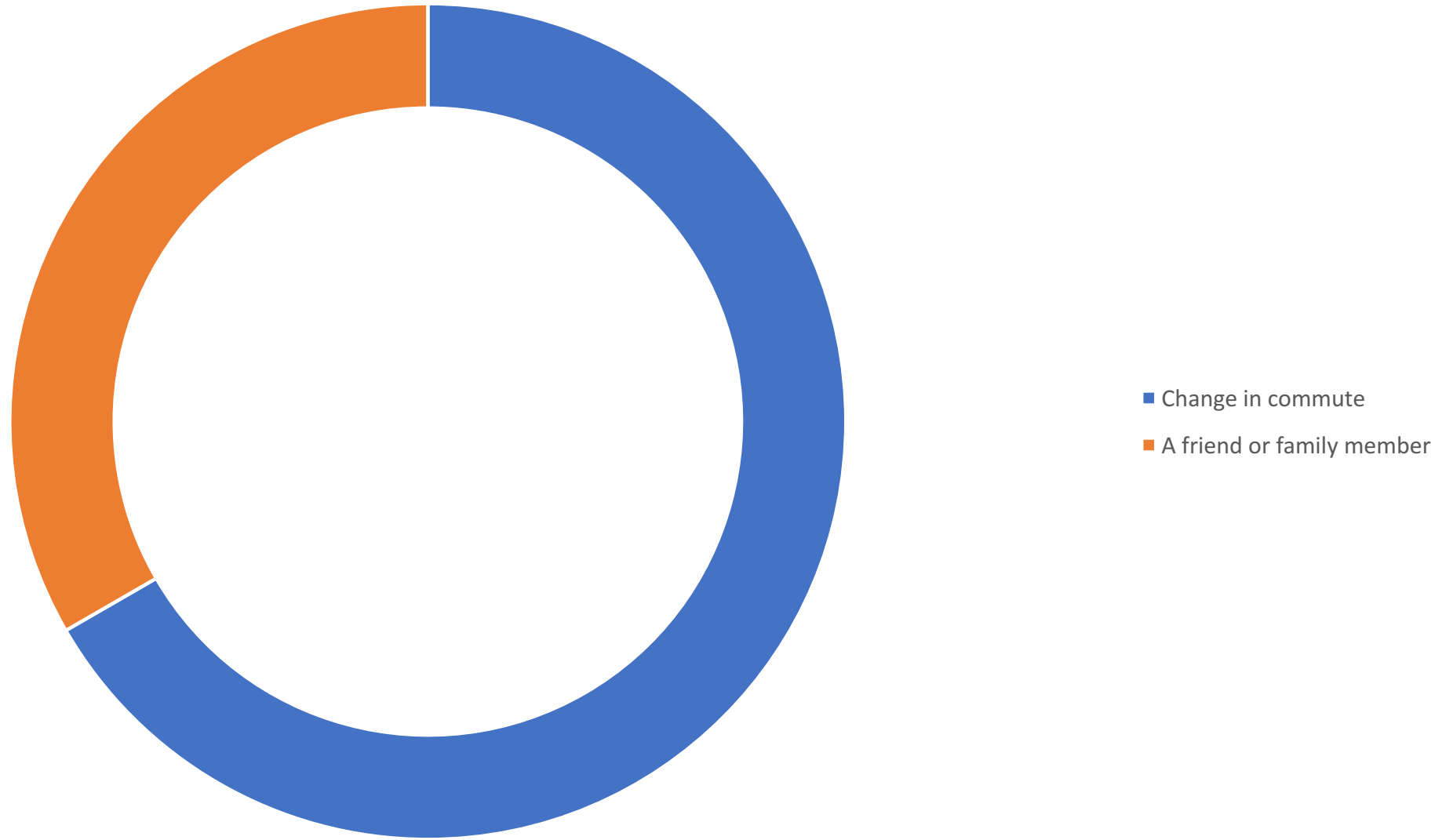
What's different about riding in Wellington? - Males



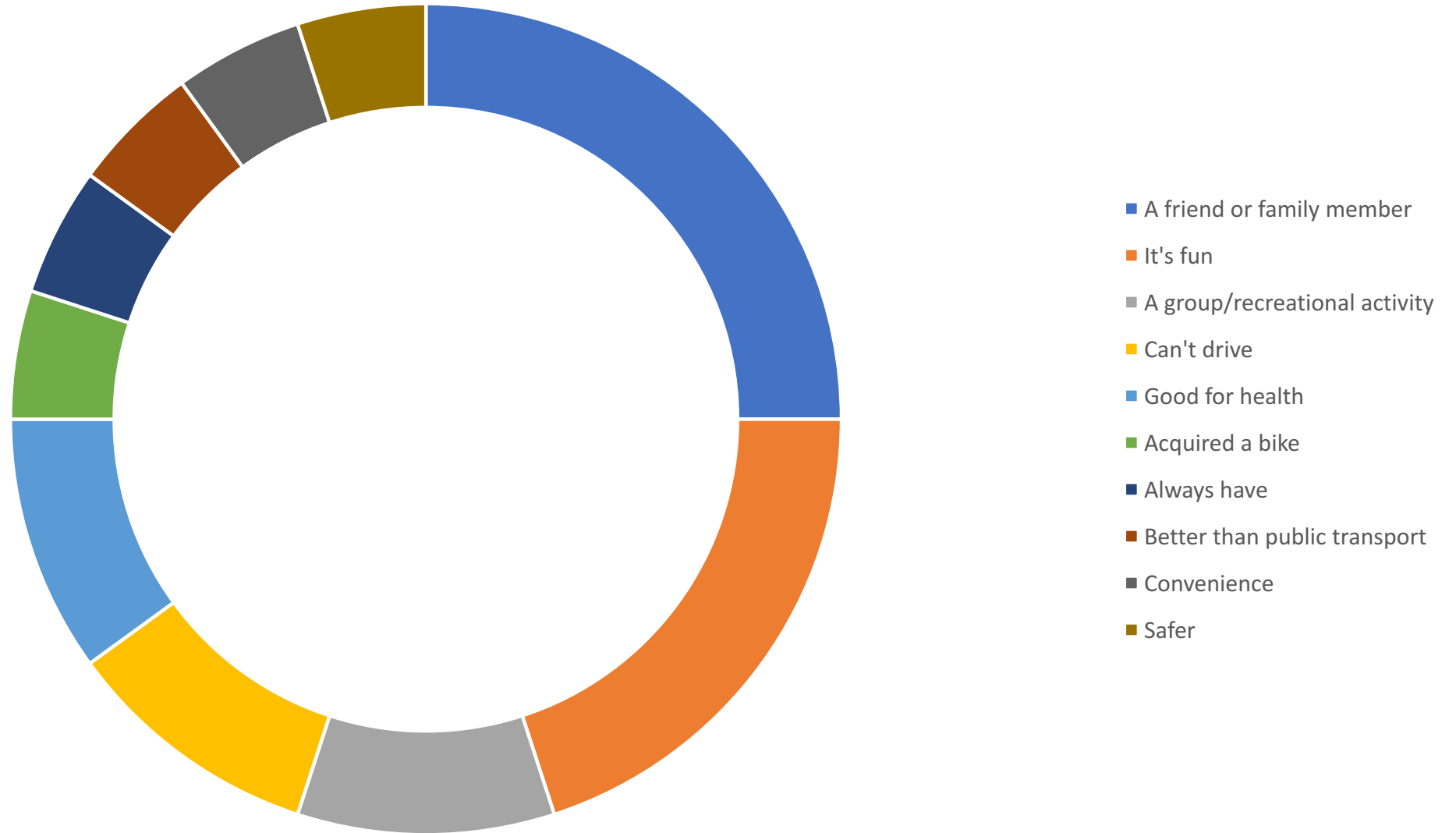
Who or what initially got you into riding? Other - Overall



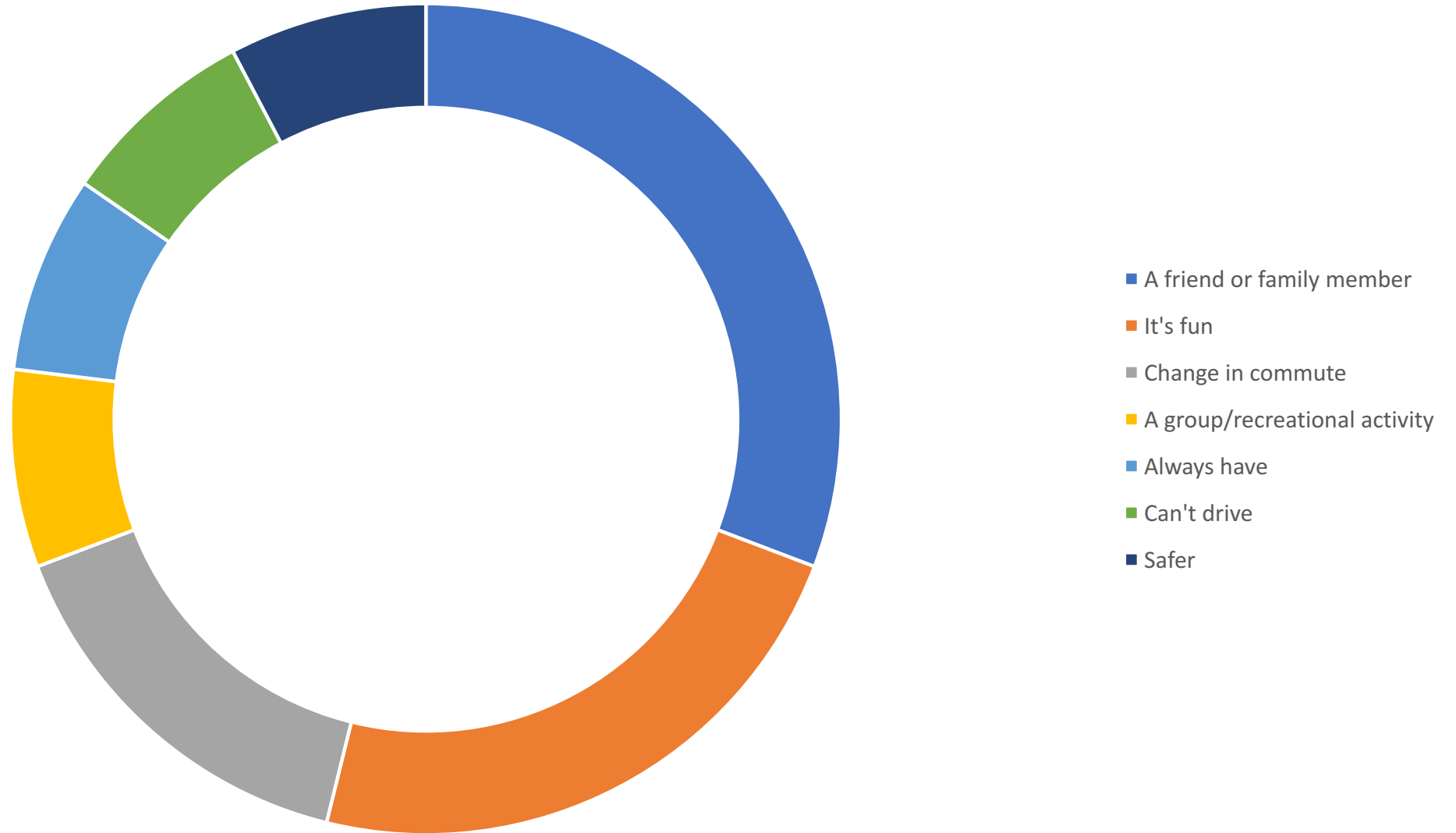
Who or what initially got you into riding? Other - New riders (<2yrs)



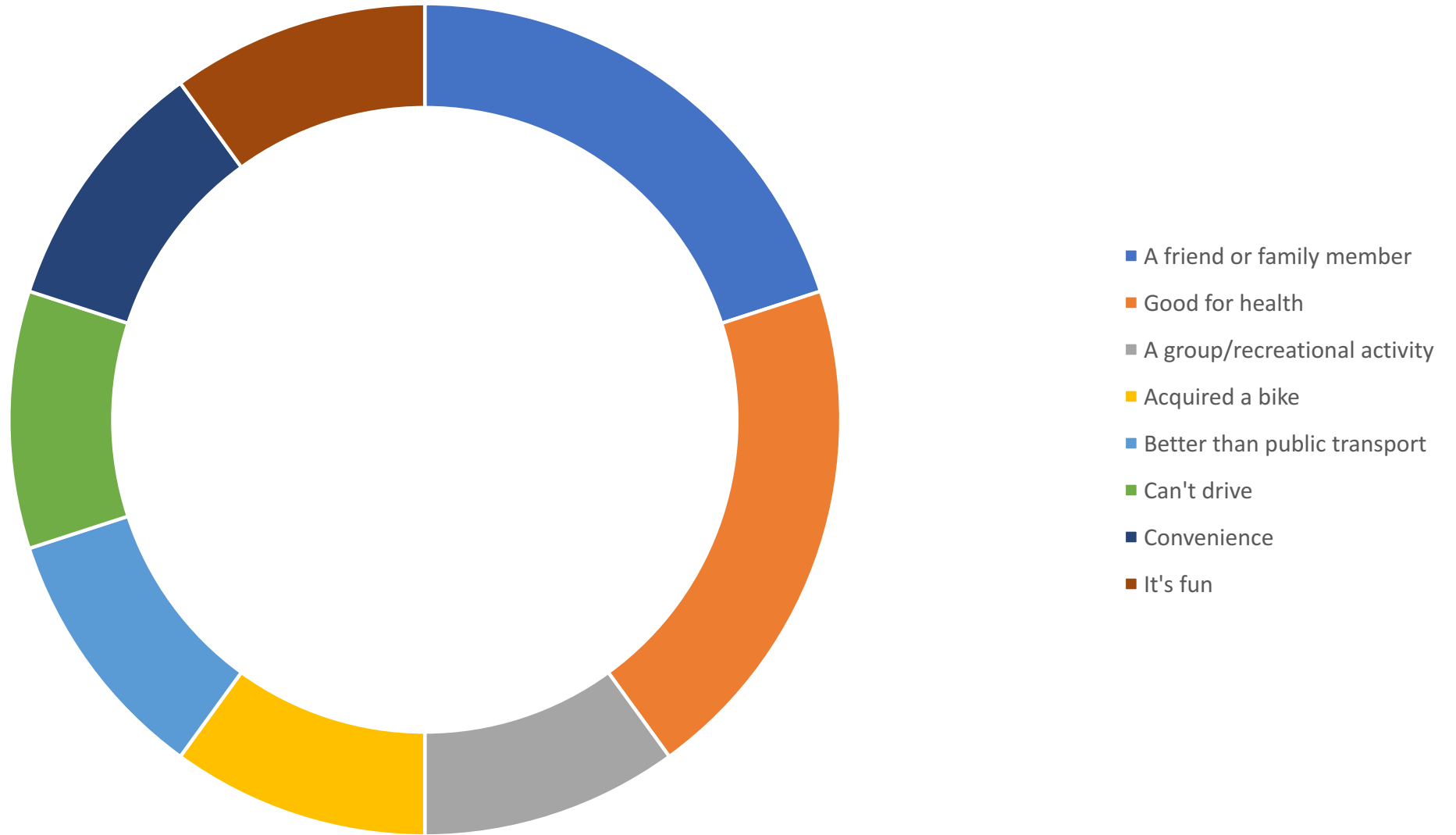
Who or what initially got you into riding? Other - Experienced riders



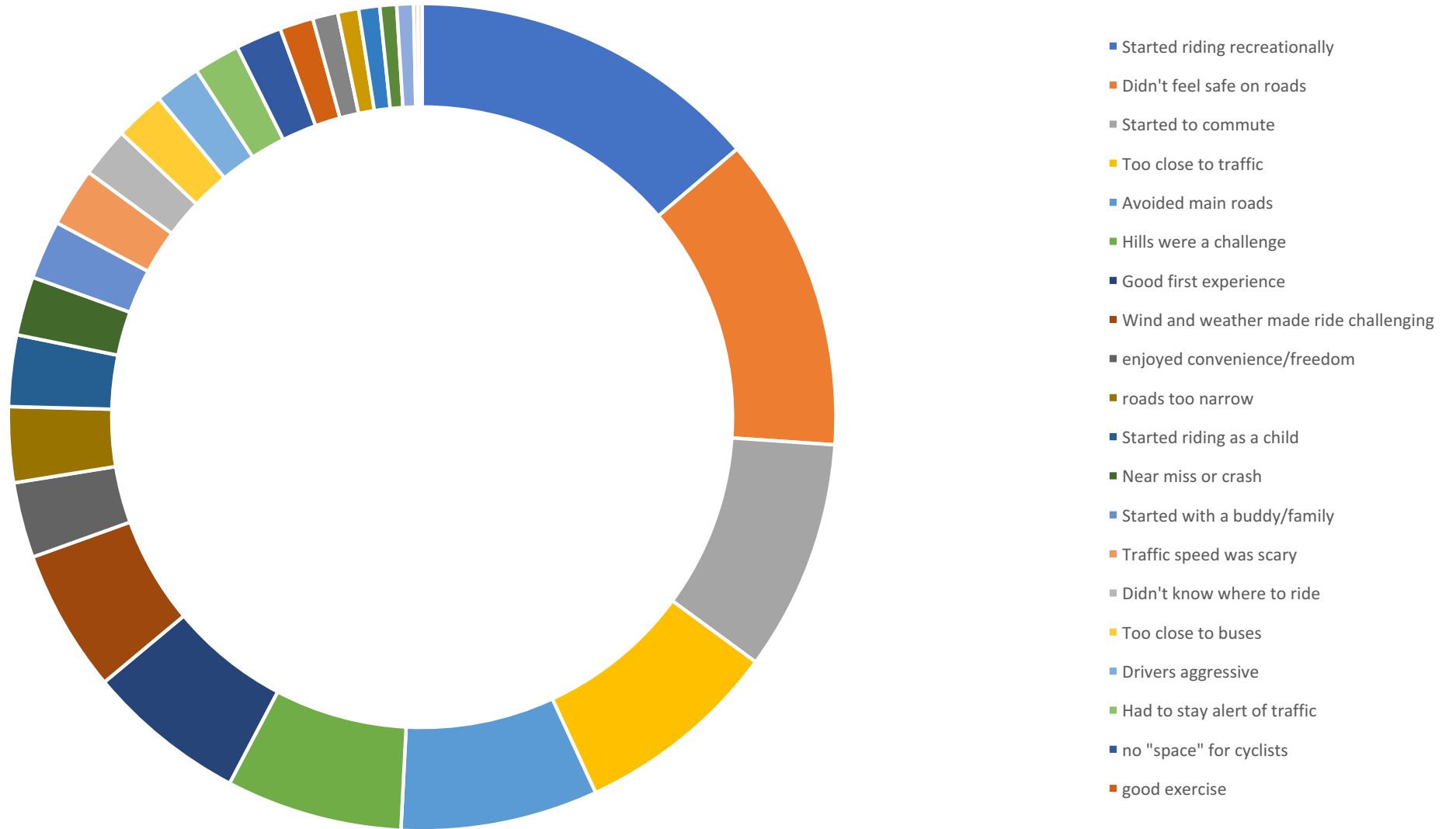
Who or what initially got you into riding? Other - Females



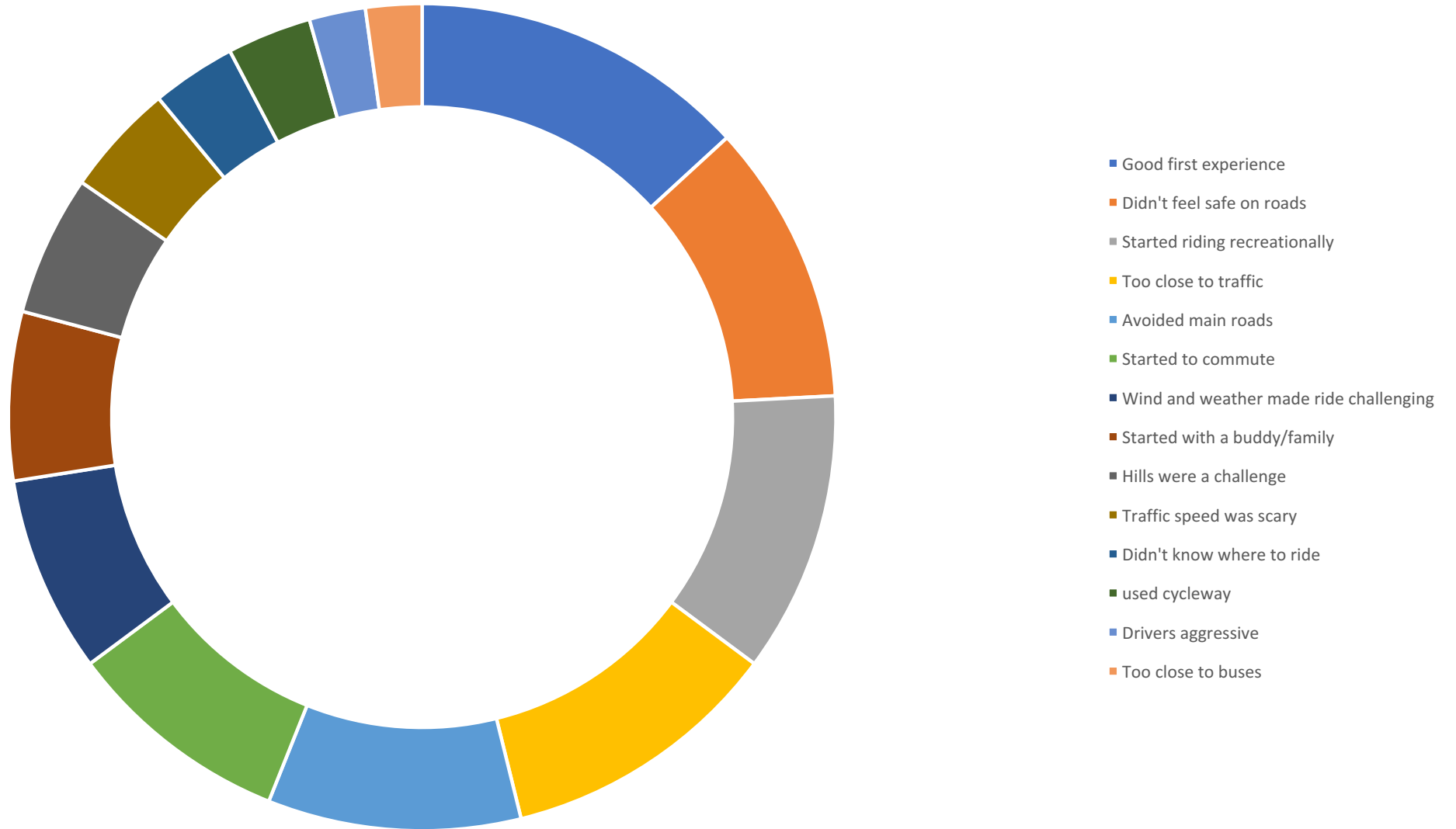
Who or what initially got you into riding? Other - Males



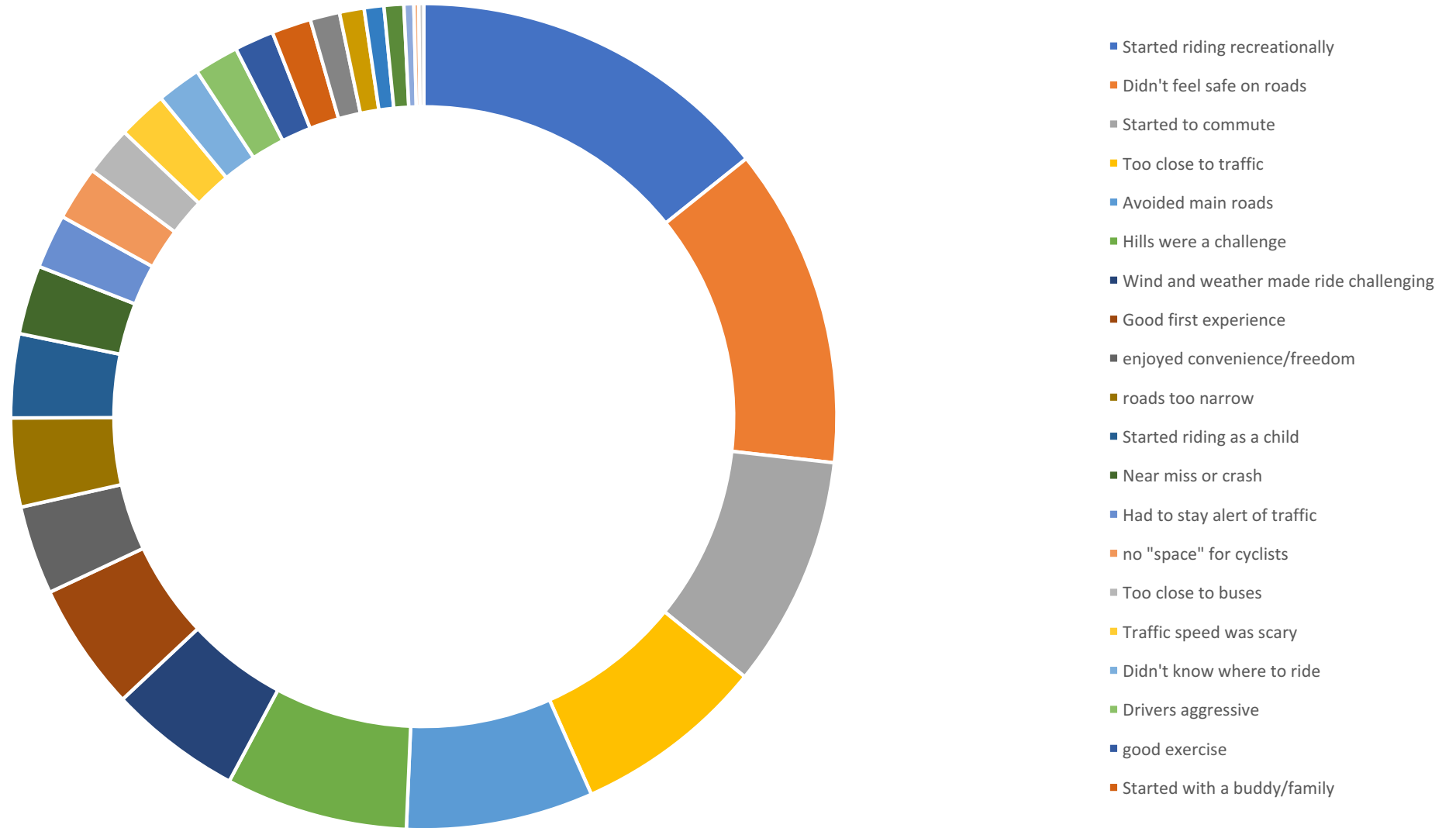
Describe your first experience riding in Wellington - Overall



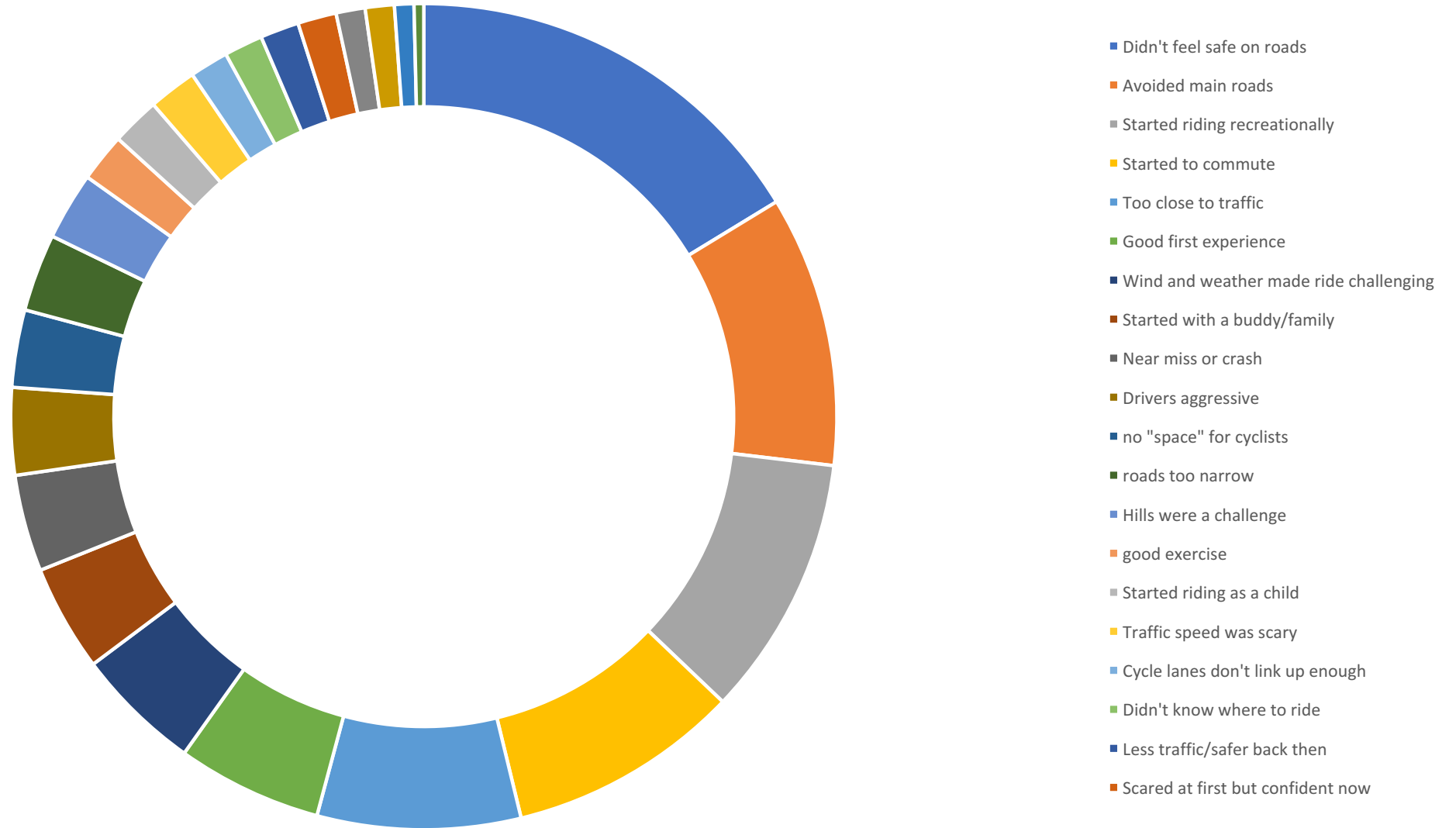
Describe your first experience riding in Wellington - New riders (<2yrs)



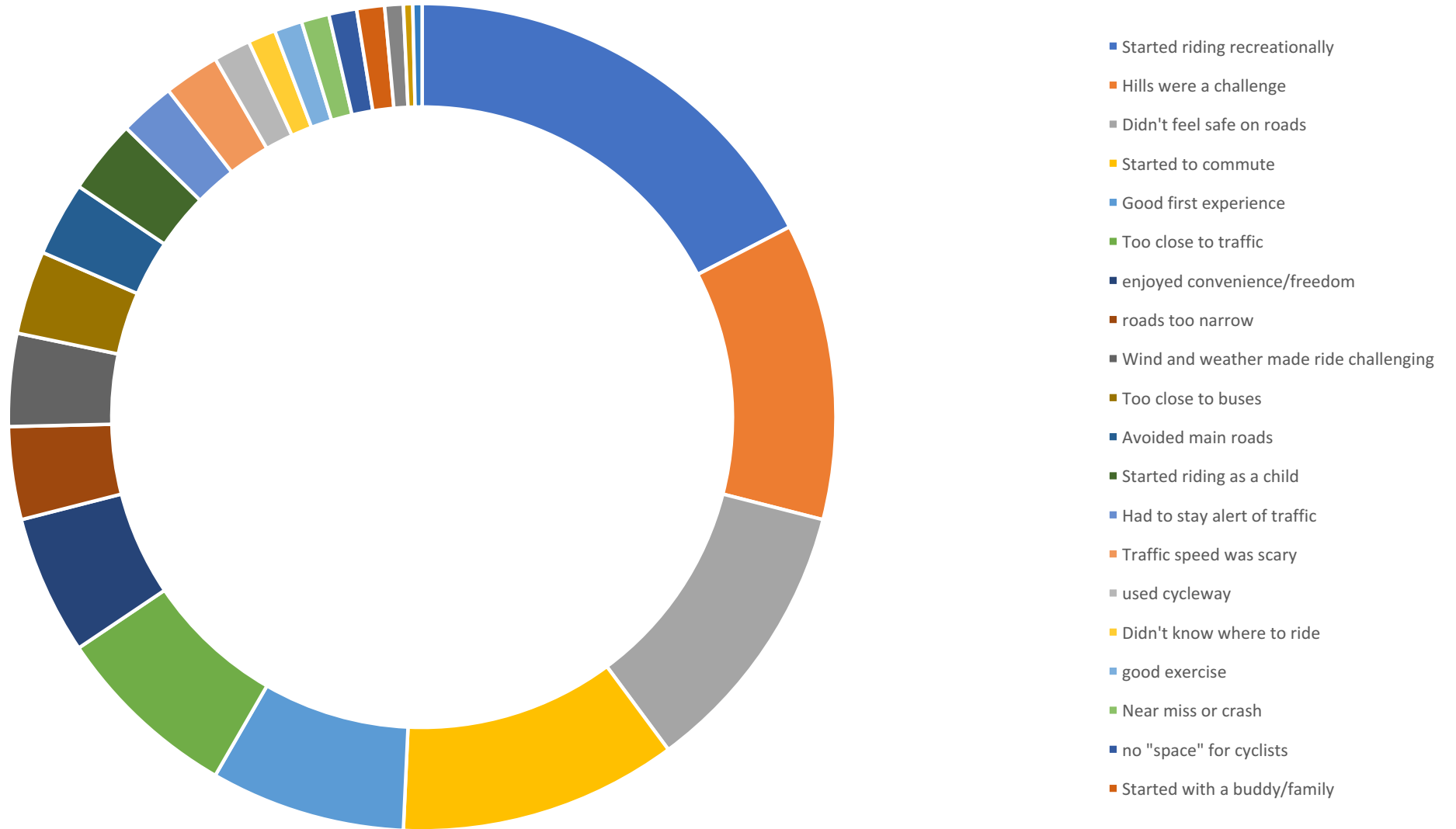
Describe your first experience riding in Wellington - Experienced riders



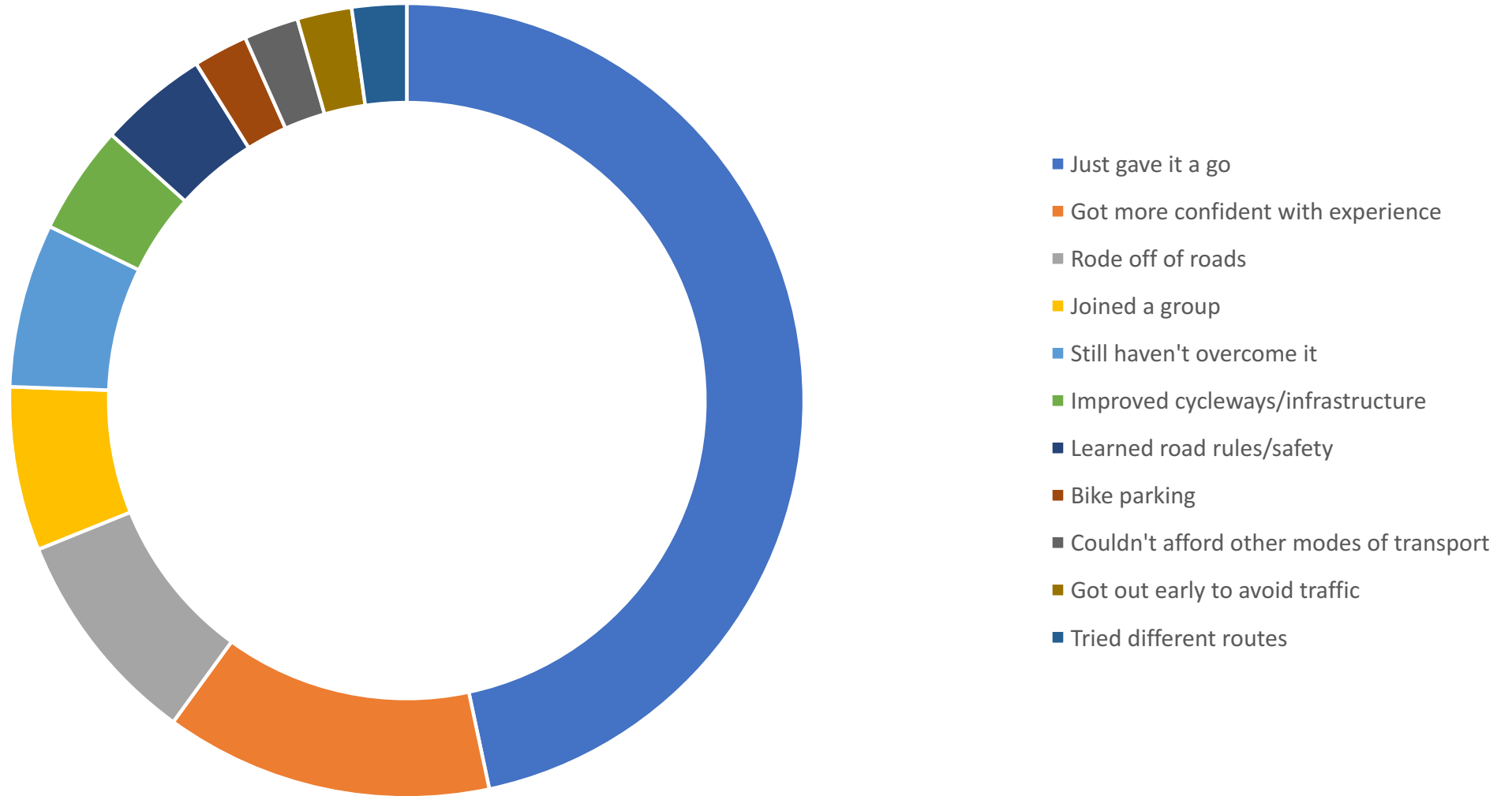
Describe your first experience riding in Wellington - Females



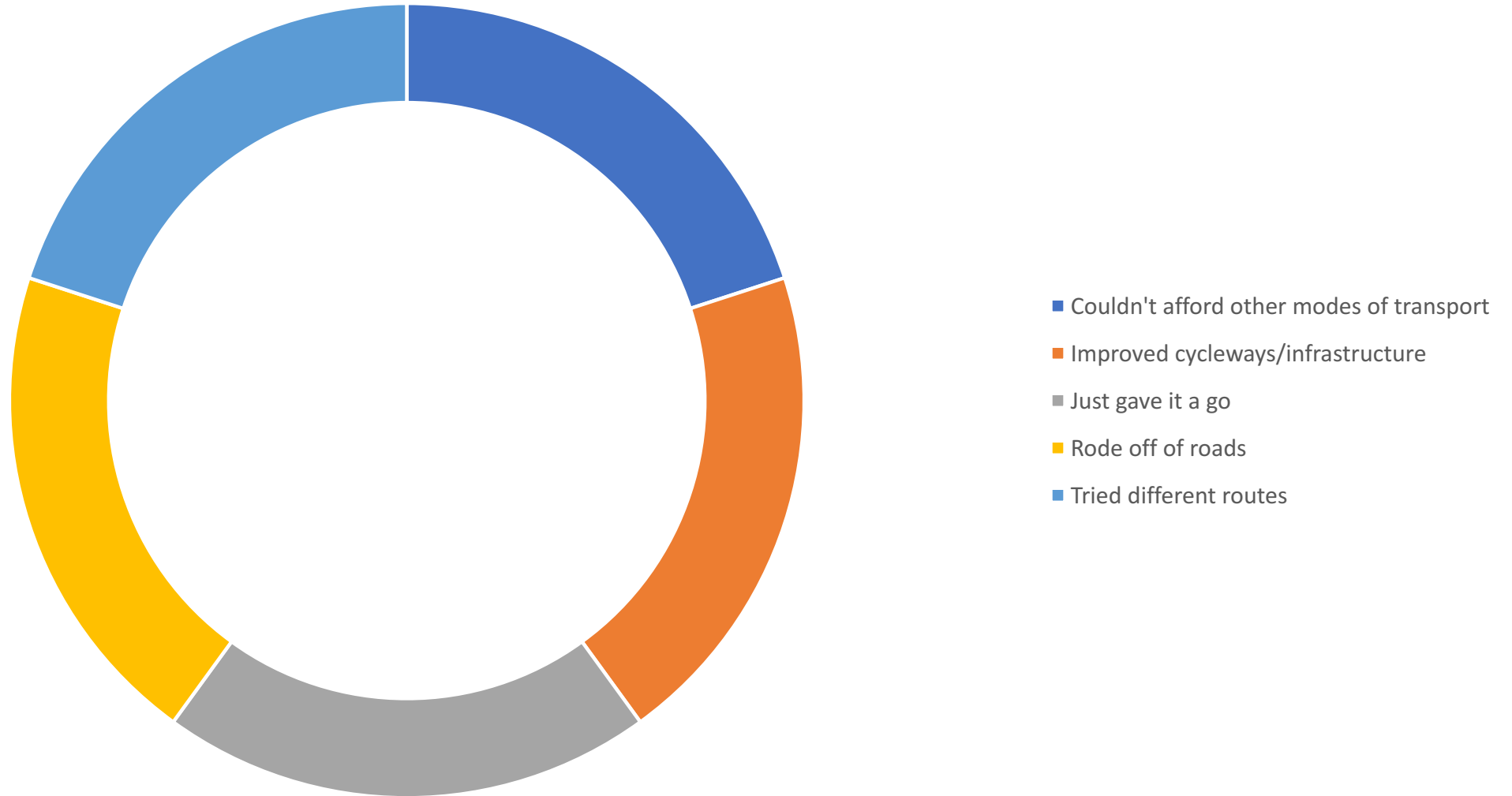
Describe your first experience riding in Wellington - Males



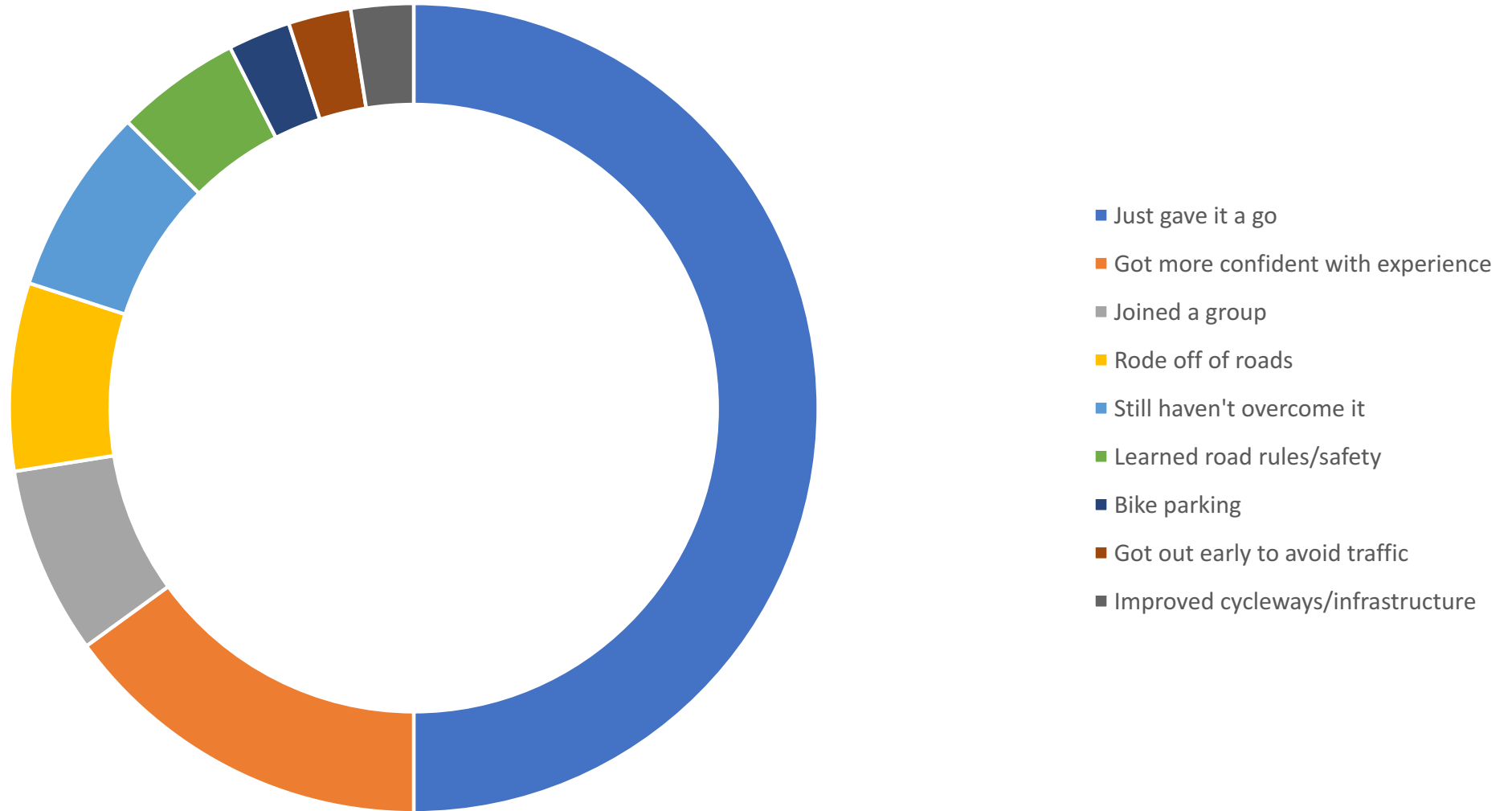
What helped you (or would have helped you) overcome your nervousness? Other - Overall



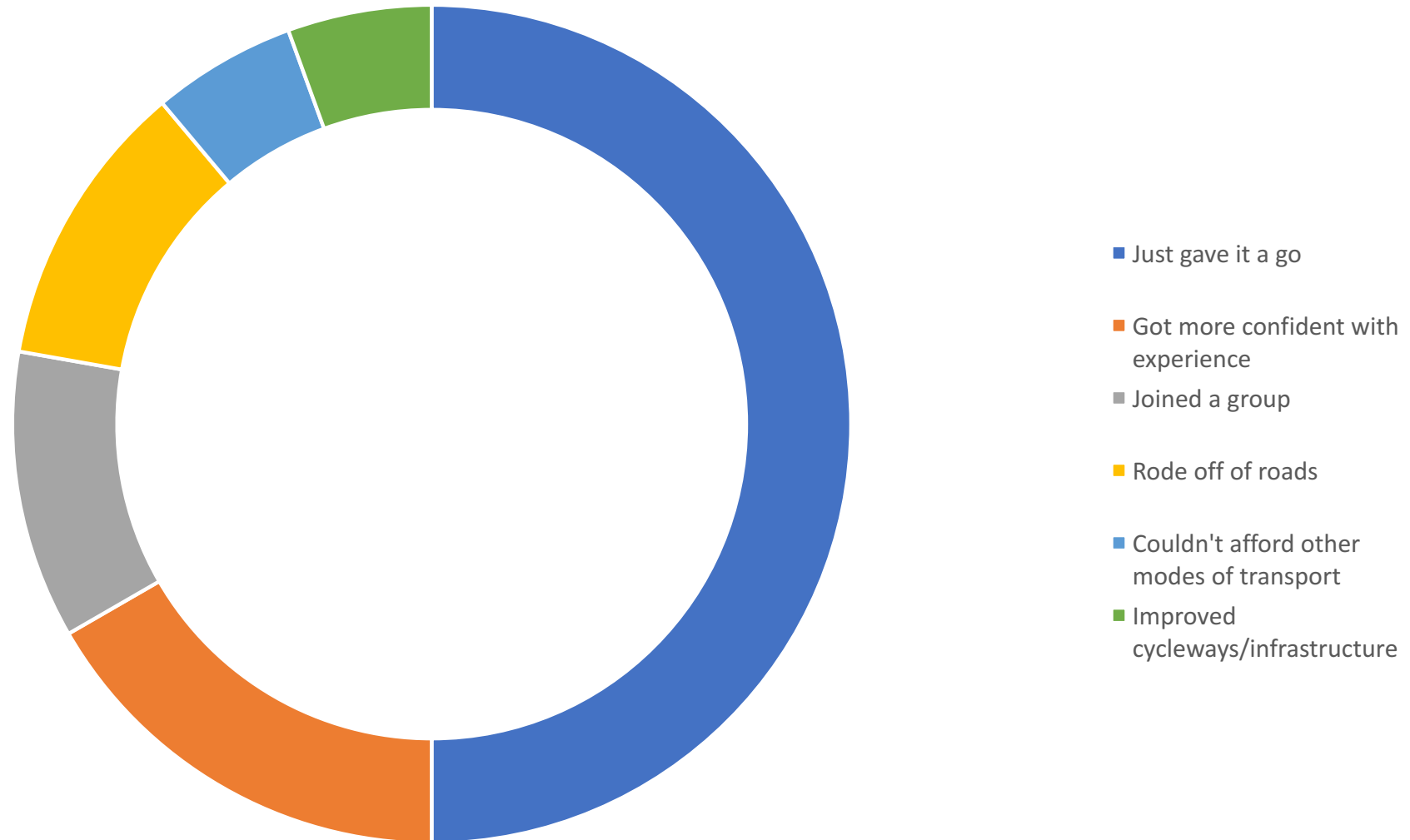
What helped you (or would have helped you) overcome your nervousness? Other - New riders (< 2yrs)



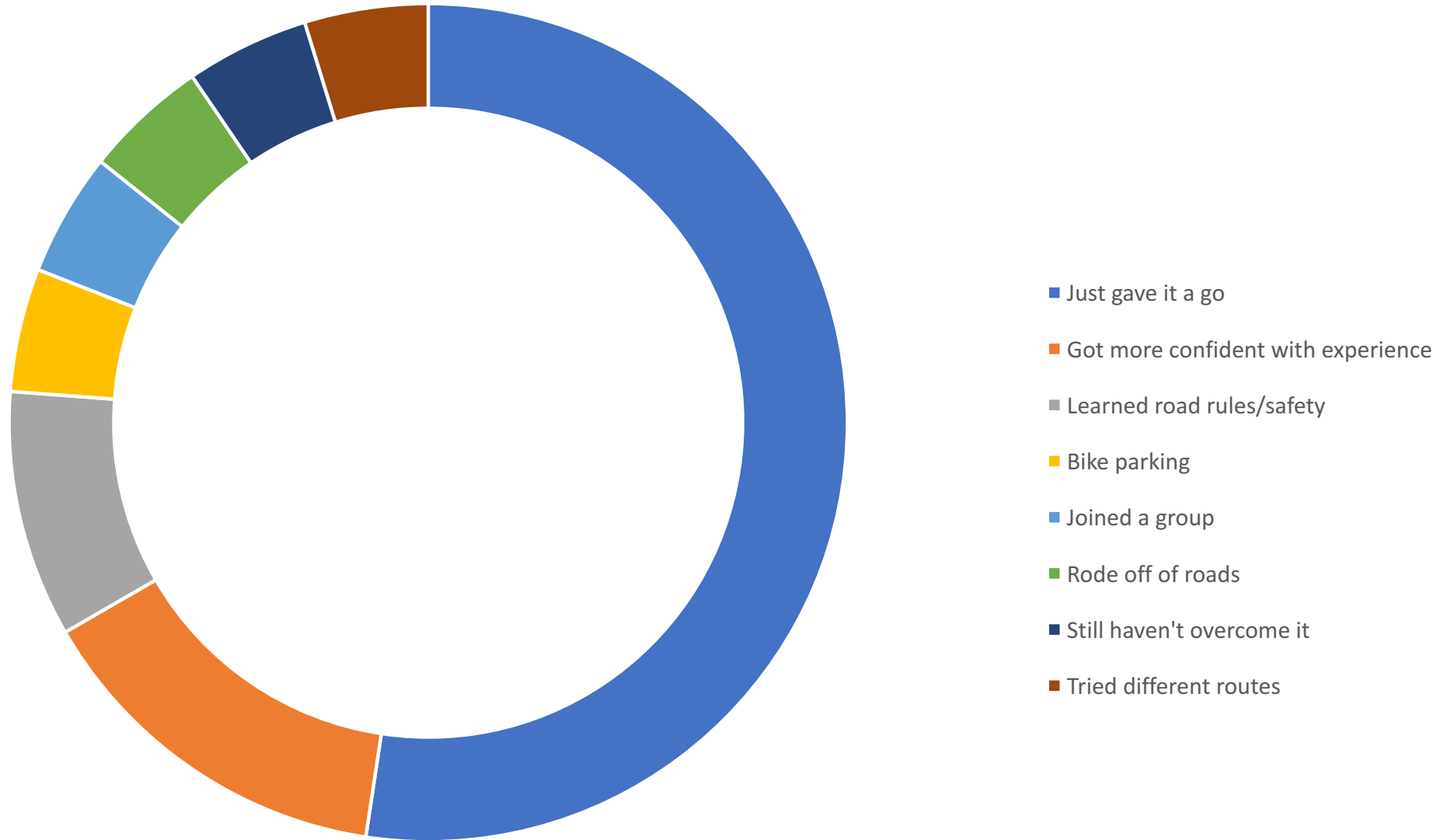
What helped you (or would have helped you) overcome your nervousness? Other - Experienced riders



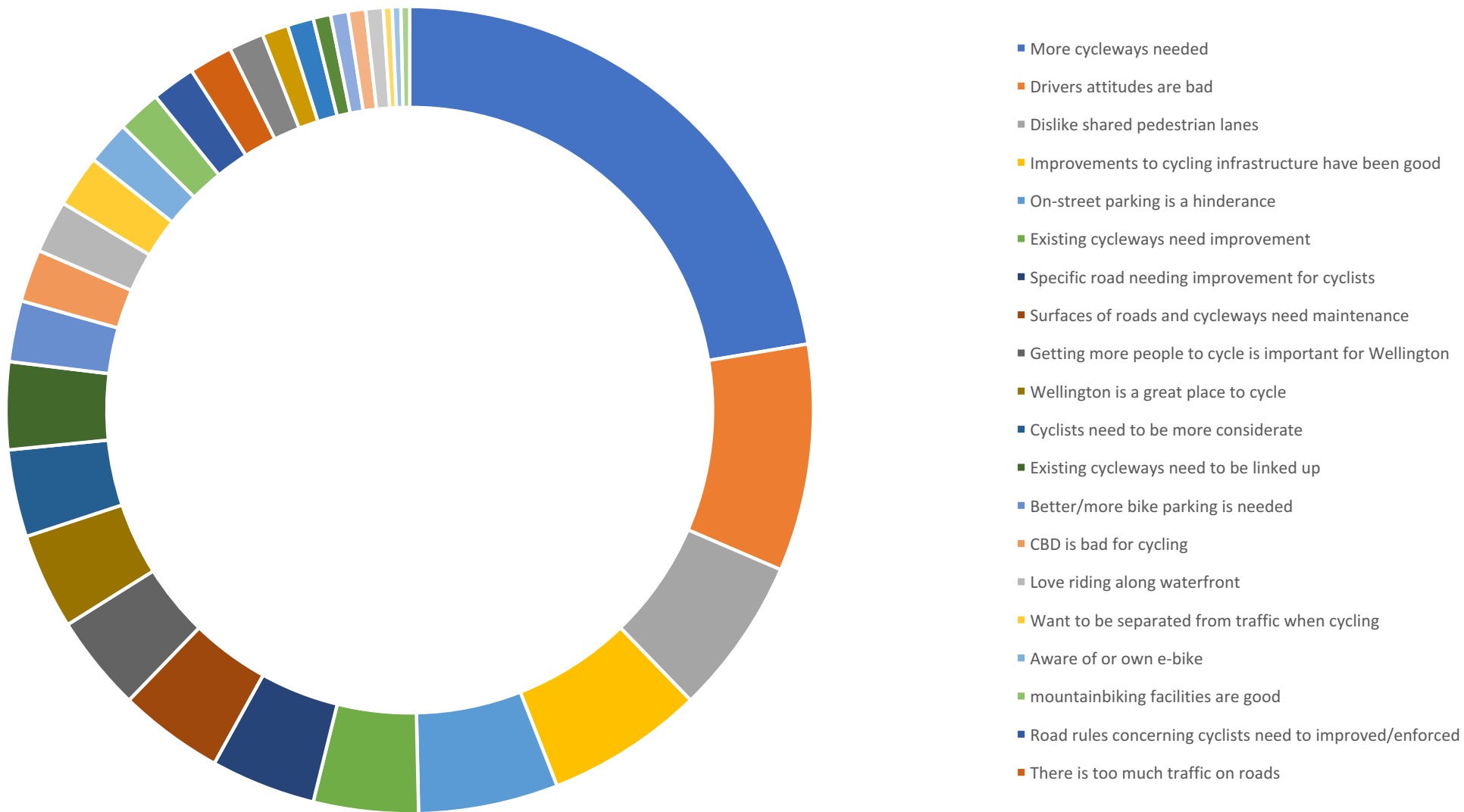
What helped you (or would have helped you) overcome your nervousness? Other - Males



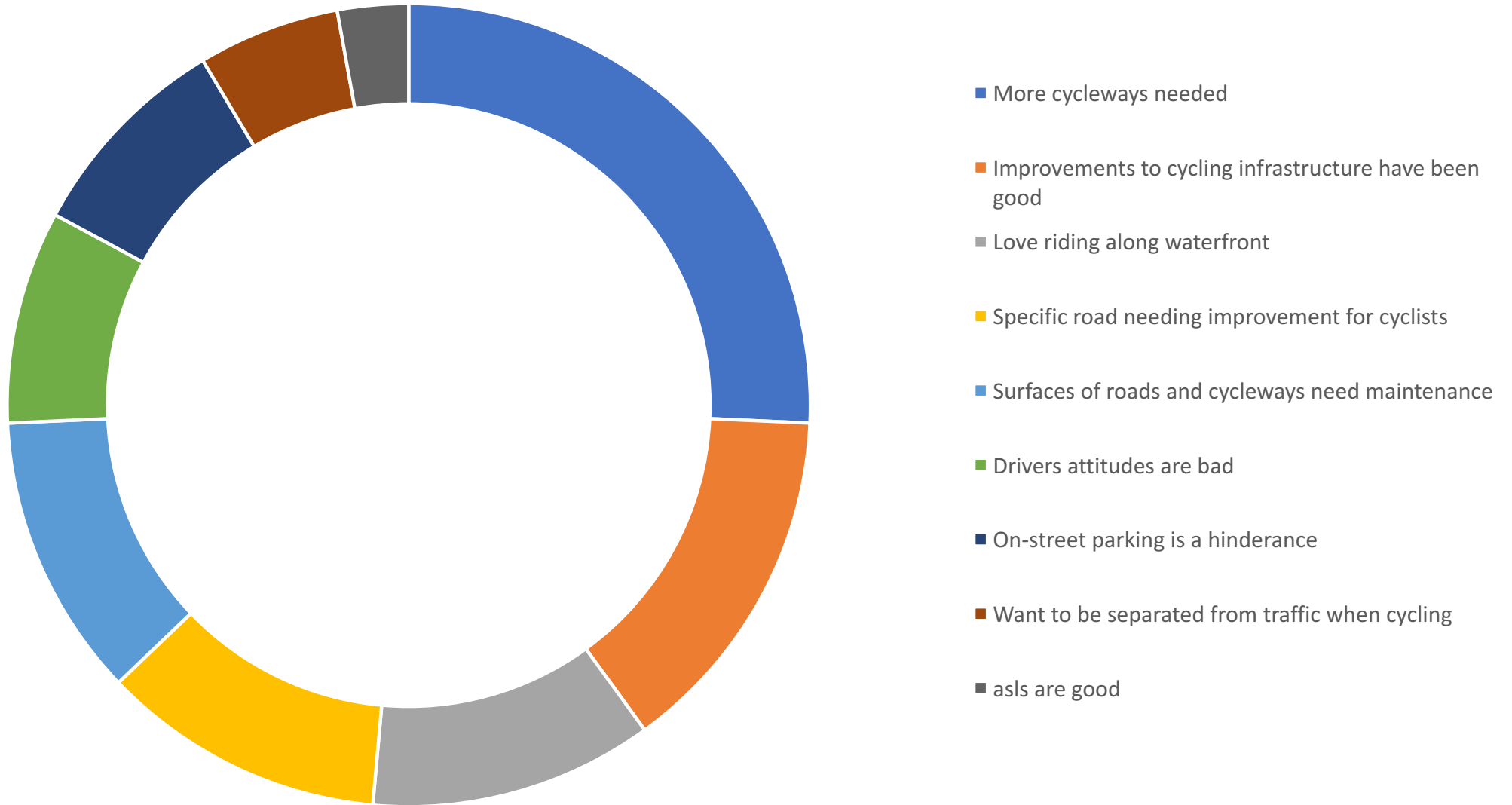
What helped you (or would have helped you) overcome your nervousness? Other - Females



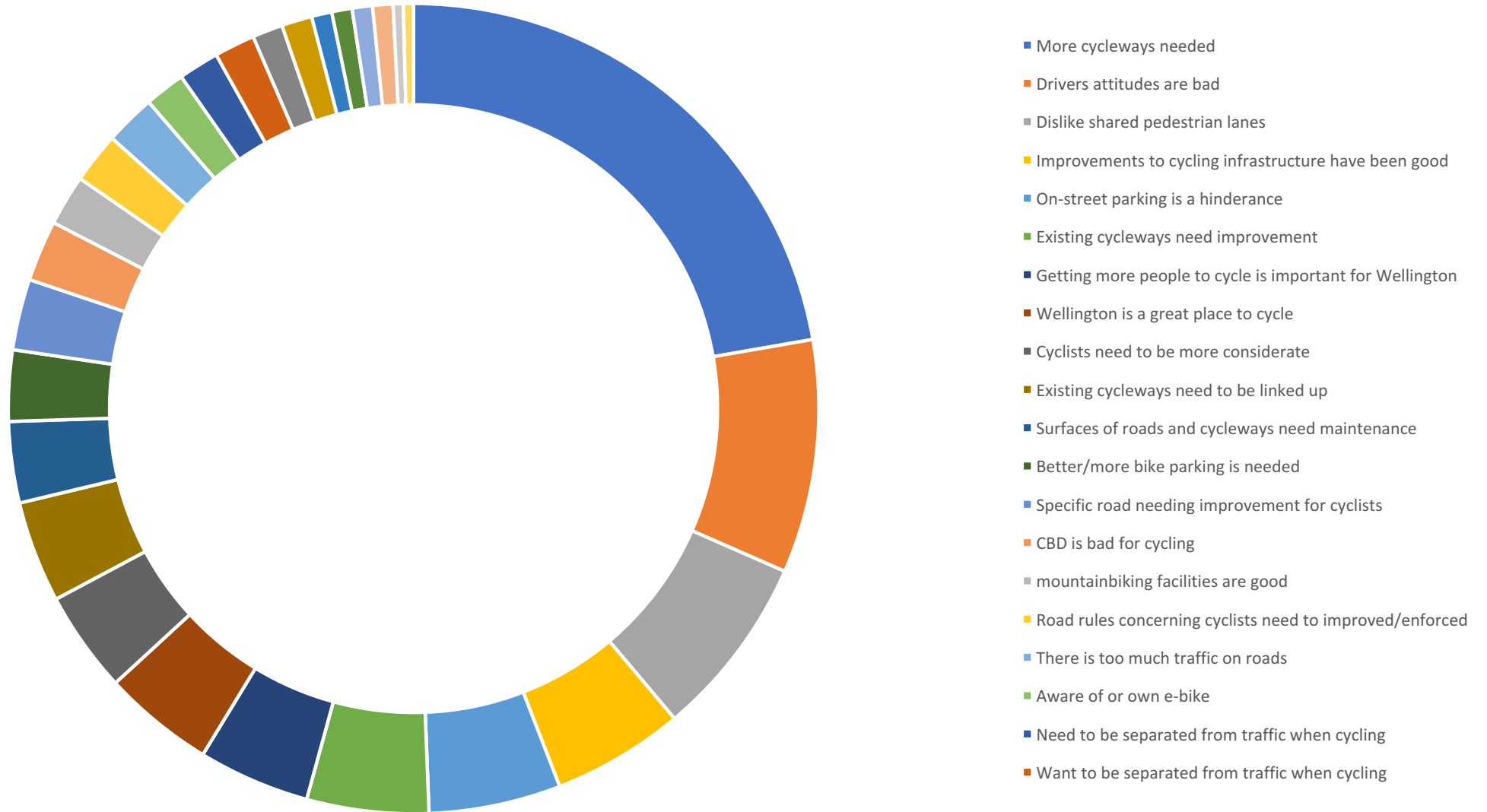
What else would you like to share with us about riding in Wellington? - Overall



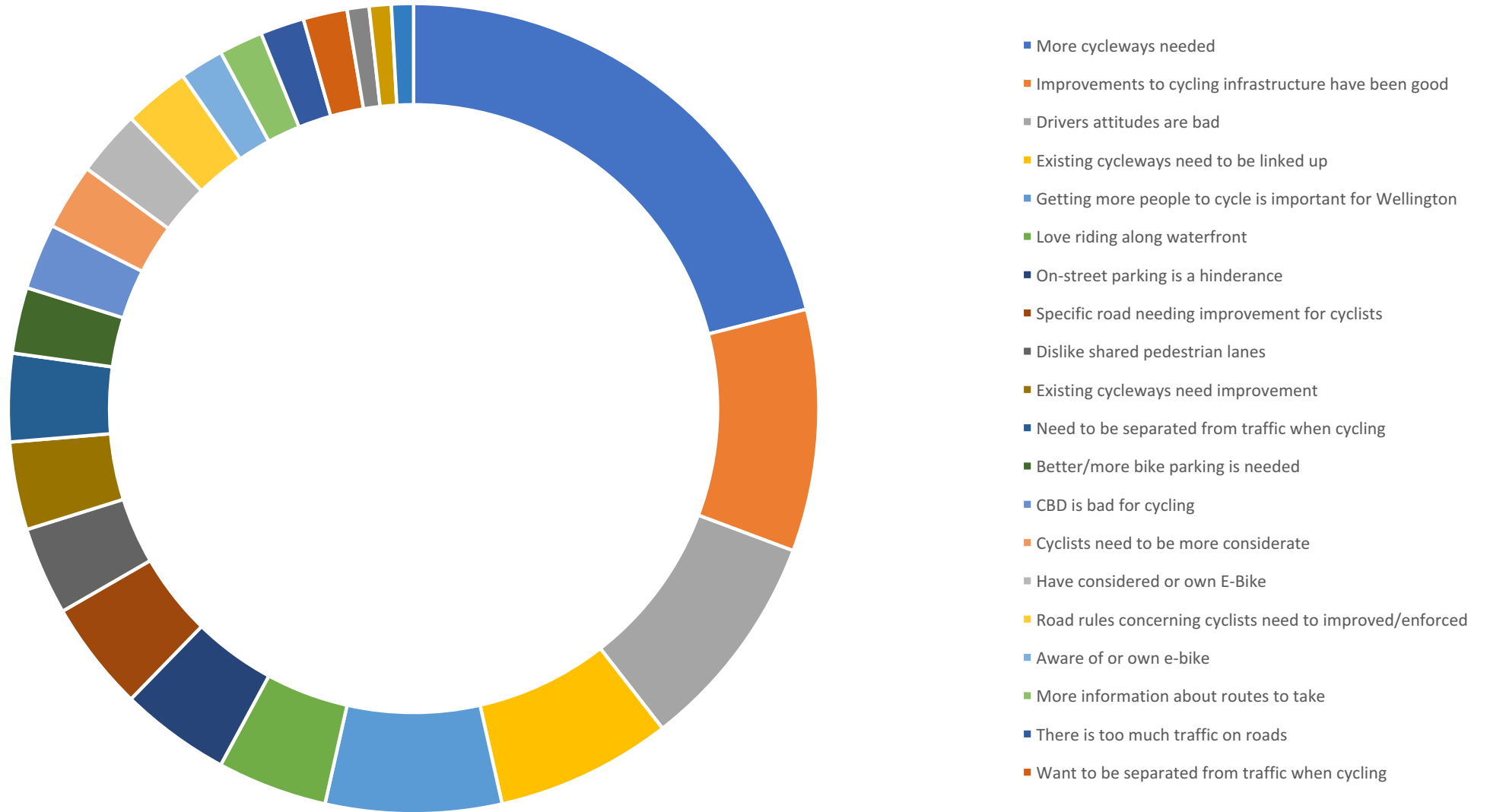
What else would you like to share with us about riding in Wellington? - New riders (<2yrs)



What else would you like to share with us about riding in Wellington? - Experienced riders



What else would you like to share with us about riding in Wellington? - Females



What else would you like to share with us about riding in Wellington? - Males

